



Report to City Council

TO: Mayor and City Council
Mayor and City Council Acting in its Capacity as
President and Members of the Board of Directors of
the Moreno Valley Community Services District (CSD)

FROM: Jeremy Bubnick, Parks & Community Services
Director

AGENDA DATE: May 5, 2026

TITLE: REVIEW AND CONSIDER THE PUBLIC ARTS
COMMISSION'S APPROVAL FOR UTILITY BOX ART
PROGRAM APPLICATION- ALVARO ALVAREZ AT THE
CORNER OF FREDERICK ST. & ALESSANDRO BLVD
(REPORT OF: PARKS AND COMMUNITY SERVICES)
(DISTRICT 1)

TITLE SUMMARY: Request to Review and Consider the Public Arts
Commission's Approval of Utility Box Art Program
Application- Alvaro Alvarez at the Corner of Frederick St. &
Alessandro Blvd.

DISTRICT: District 1

The Public Arts Commission's Recommendation(s)

That the City Council and CSD:

1. Receive and file the artist presentation; and
2. Review and consider the Public Arts Commission's approval of Utility Box Art Program Application from Alvaro Alvarez for the design of a utility box wrap at the intersections of Frederick St. & Alessandro Blvd.; and

3. Authorize the Executive Director and or its designee to enter into an agreement for services with the approved applicant utilizing funding from DIF Public Art Fund 3316.

SUMMARY

This report recommends that the Council review and consider approval of the Utility Box Art Program Application submitted by Alvaro Alvarez for the design of a utility box wrap at the intersections of Frederick St. & Alessandro Blvd. The amount of funding being requested by the applicant is \$500.

If approved, Parks & Community Services staff will work with the selected applicant to enter into a Professional Services Agreement to complete the proposed project.

The Public Art Program will utilize funding from Development Impact Fees (DIF)-Public Art Fund 3316.

DISCUSSION

On June 20, 2023, the City Council approved the City of Moreno Valley's Public Art Policy, which includes guidelines regarding submittal process, selection criteria, installation, deinstallation, and agreements as it relates to the Public Art Program. It further considers the role of the Public Arts Commission and calls for City Council to make the final decision on all public art on City of Moreno Valley property.

Per the approved Public Art Policy, "Public Art" is defined as artistic works created by artists as unique and original works located in a public space or facility and accessible to the public. Public Art includes works of a permanent or temporary nature. "Public Art" can be in the form of exhibit, performance, installation, integration of art and architecture, and a unique physical environment or feature that integrates art in the city. Eligible mediums include but are not limited to painting, mural, drawing, sculpture, photography, landscaping, water feature, components of a building, works of sound and/or light, and spoken word. Mass produced or standardized art, mechanical reproductions, or directional signage are not eligible mediums.

During a meeting held on March 25, 2026, the Public Arts Commission approved the subject application to be forwarded to the City Council for review and final funding consideration.

ALTERNATIVES

1. Approve the Public Arts Commission's recommendations; or
2. Do not Approve the Public Arts Commission's recommendations; or
3. Provide Staff with alternate direction.

FISCAL IMPACT

Funding for the Public Art Program was approved in the FY 2025/26 Adopted Operating Budget and is in DIF Public Art Fund 3316.

NOTIFICATION

Publication of Agenda.

PREPARATION OF STAFF REPORT

Prepared By:
Jazmin Alvarez Barragan
Parks & Community Services Outreach Manager

Department Head Approval:
Jeremy Bubnick
Parks & Community Services Director

Concurred By:
Kimberly Reeder
Senior Management Analyst

CITY COUNCIL GOALS

Advocacy: Develop cooperative intergovernmental relationships and be a forceful advocate of City policies, objectives, and goals to appropriate external governments, agencies and corporations.

Community Image, Neighborhood Pride and Cleanliness: Promote a sense of community pride and foster an excellent image about our City by developing and executing programs which will result in quality development, enhanced neighborhood preservation efforts, including home rehabilitation and neighborhood restoration.

Positive Environment: Create a positive environment for the development of Moreno Valley's future.

CITY COUNCIL STRATEGIC PRIORITIES

- 1. Economic Development**
- 2. Public Safety**
- 3. Library**
- 4. Infrastructure**
- 5. Beautification, Community Engagement, and Quality of Life**
- 6. Youth Programs**

Report Approval Details

Document Title:	STAFFREPORT_PCS_UTILITYBOX_ALVAROALVAREZ.docx
Attachments:	- Alvaro Alvarez- Presentation.pdf - Alvaro Alvarez- Design.png
Final Approval Date:	Apr 30, 2026

This report and all of its attachments were approved and signed as outlined below:

Jeremy Bubnick

Natalia Medina

Felicia London, MPA

Launa Jimenez

Brian Mohan

Patty Rodriguez