



Report to City Council

TO: Mayor and City Council

FROM: Patty Rodriguez, Manager of the Office of Mayor and City Council/City Clerk

AGENDA DATE: November 18, 2025

TITLE: OFFICE OF THE MAYOR AND CITY COUNCIL SPONSORSHIP PROGRAM (REPORT OF: CITY CLERK) (DISTRICT: ALL DISTRICTS)

TITLE SUMMARY: Fiscal Year 2025/26 Sponsorship Program

DISTRICT: All Districts

Recommendation(s)

That the City Council:

1. Approve the annual \$60,000 Office of the Mayor and City Council Sponsorship Program.

SUMMARY

Mayor Cabrera and Mayor Pro Tem Baca-Santa Cruz have proposed an annual sponsorship budget of \$60,000 for events and programs, which is now presented to the City Council for consideration.

For FY 2025/26, all sponsored organizations will be required to provide an update to the City Council on the use of awarded funds to ensure transparency. This may be completed in one of the following ways: an in-person presentation during a City Council meeting to share how the funds were utilized and the reach or impact of the sponsorship, or a written update in the form of a letter outlining how the funds were allocated and the outcomes achieved, which will be read into the record at a public meeting.

Should an organization or event be canceled, unavailable, unable to utilize the

sponsorship as intended, or decline to provide a report-out, staff will bring back the item to the City Council for reallocation of the associated funds, ensuring transparency in the use of City sponsorships.

Per Policy 2.13 – City Sponsorship, any person or entity requesting City sponsorship typically must submit a Sponsorship application to the City Manager, who may then refer the request to the City Council. However, as the Sponsorship Program has already been included in the approved FY 2025/26 budget, no applications will be required.

The proposed sponsorship contributions are as follows:

ONE-TIME ANNUAL EVENT SPONSORSHIPS	
Moreno Valley Community Band – Wind Symphony Quarterly Performances	\$6,000.00
Riverside County Sheriff's Department - Annual Award Ceremony	\$1,000.00
Riverside County Workforce Development Board - Jamil Dada Character Excellence Youth Awards	\$2,500.00
Riverside University Health System Foundation - Pinwheels for Prevention	\$2,500.00
Riverside University Health System Medical Center – Festival of Trees Gala	\$8,500.00
Southwest Veterans' Business Resource Center, Inc. Event	\$4,000.00
Think Together – Spring Event	\$2,500.00
ORGANIZATION SPONSORSHIPS	
Al Rahma Inc.	\$1,250.00
Crossword Christian Fellowship Church – Food Pantry	\$2,500.00
Destiny Care Foundation	\$2,000.00
Edgemont Women's Club	\$1,250.00
Generations Church	\$1,250.00
I Can Soar Inc.	\$2,000.00
Inland Coalition for Immigrant Justice	\$3,250.00
Joseph Project- Koinonia Evangelistic Center	\$1,250.00
Moreno Valley Trailseekers	\$1,000.00
Muslim Family Foundation	\$2,500.00
Oasis Food Alliance Pantry	\$1,250.00
Rising Stars Business Academy YouthBuild	\$2,000.00
Saint Christopher Church	\$1,250.00
Starting Over Inc.	\$2,000.00
Student of the Month Program Moreno Valley / Val Verde	\$5,000.00
Training Occupational Development Educating Communities (TODEC) Legal Center Inc.	\$3,250.00
Total:	\$60,000.00

ALTERNATIVES

1. Approve as recommended. Staff recommend this alternative.
2. Do not approve of the recommended actions as presented in this staff report. Staff do not recommend this alternative.

FISCAL IMPACT

Funds for the various sponsorships are incorporated in the City Council approved FY 2025/26 Operating Budget.

NOTIFICATION

Publication of the Agenda

PREPARATION OF STAFF REPORT

Prepared By:
Jasmin Rivera
Executive Assistant to the Mayor and Council Office

Department Head Approval:
M. Patricia Rodriguez
Manager of the Office of the Mayor and City Council
/City Clerk

CITY COUNCIL GOALS

None

CITY COUNCIL STRATEGIC PRIORITIES

- 1. Economic Development**
- 2. Public Safety**
- 3. Library**
- 4. Infrastructure**
- 5. Beautification, Community Engagement, and Quality of Life**
- 6. Youth Programs**

Report Approval Details

Document Title:	STAFFREPORT_CC_2025_COUNCIL_SPONSORSHIP_PROGRAM.docx
Attachments :	
Final Approval Date:	Nov 13, 2025

This report and all of its attachments were approved and signed as outlined below:

Natalia Lopez

No Signature - Task assigned to Dena Heald was completed by workflow administrator Patty Rodriguez

Dena Heald

Launa Jimenez

Brian Mohan

Patty Rodriguez