



Report to City Council

TO: Mayor and City Council
Mayor and City Council Acting in its Capacity as
President and Members of the Board of Directors of
the Moreno Valley Community Services District (CSD)

FROM: Jeremy Bubnick, Parks & Community Services Director

AGENDA DATE: November 18, 2025

TITLE: REVIEW AND CONSIDER ART COMMISSION'S
RECOMMENDATION TO APPROVE THE SELECTION
CRITERIA FOR ART LOAN POLICY #4.04 TO INCLUDE
ARTISTS RESIDING IN RIVERSIDE COUNTY (REPORT
OF: PARKS AND COMMUNITY SERVICES) (ALL
DISTRICTS)

TITLE SUMMARY: Review and Consider Art Commission's Recommendation to
Approve the Selection Criteria for the Art Loan Policy #4.04
to Include Artists Residing in Riverside County.

DISTRICT: All Districts

Art Commission's Recommendation(s)

That the City Council:

1. Review and consider approval of the selection criteria for the Art Loan Policy #4.04 to include artists residing in Riverside County.

SUMMARY

This report includes the Art Commission's recommendation that City Council review and consider approval of changes to the Art Loan Policy #4.04. Currently, the Art Loan Policy #4.04 only allows Moreno Valley residents to submit applications to display their works of art. Expanding eligibility will help the Public Art Program grow and increase art visibility.

If approved, works of art by residents of Riverside County, if selected, could be displayed in the City Hall Chamber and/or Library spaces. This will help the Public Art Program grow and increase art visibility.

DISCUSSION

The City Council last approved the City of Moreno Valley's Art Loan Policy on April 26, 2011. The policy outlines the submittal procedures and selection criteria for the loan of works of art to the City for public display at City facilities.

Staff is recommending updates to the current Art Loan Policy #4.04 to expand eligibility and better reflect the City's commitment to supporting both local and regional artists. The Public Art Commission approved these recommendations at their October 22, 2025 meeting. The proposed revisions are detailed below:

Purpose

- **Current Purpose:**
To establish submittal procedures and selection criteria for the loan of works of art to the City to be displayed at the City's sole discretion at city facilities in order to benefit the City and its residents.

- **Proposed Purpose:**
To establish submittal procedures and selection criteria for the loan of works of art to the City to be displayed at the City's sole discretion at city facilities in order to benefit the City and its residents, with consideration extended to artists residing in Riverside County.

Definitions

- **Current Definitions:**
"Community art" refers to the pieces of art that have been created by local residents in Moreno Valley.

- **Proposed Definitions:**
"Community Art" refers to the pieces of art that have been created by residents in Riverside County.

Selection Criteria

- **Current Selection Criteria:**
A. Only works of art submitted by artists who reside, work, or who were born in Moreno Valley as well as works of art submitted by family members of deceased artists who resided, worked or were born in Moreno Valley will be considered for display. Works of art submitted by a commercial entity will not be considered.

- **Proposed Selection Criteria:**
A. Art work will be considered for display from artists who reside, work, or were

born in Moreno Valley, as well as from family members of deceased artists with those same ties. While artists residing in Riverside County are also welcome to submit their work for consideration, priority will be given to artists connected to Moreno Valley. Submissions from commercial entities will not be accepted.

These updates are intended to encourage broader participation from artists within Riverside County while maintaining a focus on highlighting the talent and creativity of Moreno Valley's local art community.

ALTERNATIVES

1. Approve the recommendations as listed in this staff report. **Staff recommends this alternative as it will allow for increased art visibility**; or
2. Do not approve the recommendations as presented in this staff report. **Staff does not recommend this alternative**; or
3. Provide Staff with alternate direction.

FISCAL IMPACT

There is no fiscal impact to the General Fund.

NOTIFICATION

Posting of the Agenda.

PREPARATION OF STAFF REPORT

Prepared By:
Jazmin Alvarez-Barragan
Outreach Manager

Department Head Approval:
Jeremy Bubnick
Parks & Community Services Director

Concurred By:
Kimberly Reeder
Senior Management Analyst

CITY COUNCIL GOALS

Advocacy: Develop cooperative intergovernmental relationships and be a forceful advocate of City policies, objectives, and goals to appropriate external governments, agencies and corporations.

Community Image, Neighborhood Pride and Cleanliness: Promote a sense of community pride and foster an excellent image about our City by developing and executing programs which will result in quality development, enhanced neighborhood preservation efforts, including home rehabilitation and neighborhood restoration.

Positive Environment: Create a positive environment for the development of Moreno Valley's future.

CITY COUNCIL STRATEGIC PRIORITIES

1. Economic Development
2. Public Safety
3. Library
4. Infrastructure
5. Beautification, Community Engagement, and Quality of Life
6. Youth Programs

Report Approval Details

Document Title:	STAFFREPORT_PCS_ARTLOANPOLICY.docx
Attachments:	- 404- Art Loan Policy.docx
Final Approval Date:	Nov 13, 2025

This report and all of its attachments were approved and signed as outlined below:

Jeremy Bubnick

Natalia Lopez

No Signature - Task assigned to Dena Heald was completed by workflow administrator Patty Rodriguez

Dena Heald

Launa Jimenez

Brian Mohan

Patty Rodriguez