



Utility Box Application

The City Council continues to support community identity by encouraging development and display of public art to promote the history, heritage, culture, and contemporary identity of Moreno Valley. The goal of the Moreno Valley Public Art program is to offer an opportunity for local artists and business owners to create a distinctive sense of place and pride in Moreno Valley city facilities, parks, utility boxes, streets, and open spaces.

Utility Box Program

Please review the Utility Box guidelines and other important information available on the Public Art website (<https://moval.gov/parks-comm-svc/program-support-arts-utilitybox.html>). Reviewing the information outlined on the website will ensure that your submission meets all requirements.

IMPORTANT NOTICE

Please be advised that except for your personal email address, residential address and phone number, by submitting this application, you are consenting to the disclosure of this completed application and its contents under the California Public Records Act.

Requirement Checklist

Mock-up of project using Adobe file on the Public Art website

Examples of previous artwork

Resume/CV - Art experience

References

Additional Supporting Materials – For example, portfolio, video files, articles, etc.

Artist Information

Full Name	Octavio Orozco
Are you a resident of the City of Moreno Valley	<input type="radio"/> No
Company Name	N/A
Business Tax ID Number	N/A
Contact Person Title	Octavio Orozco -Artist
E-mail	xcesoneart@gmail.com

Phone Number (714) 675-8721

Address 1326 S. Orange Ave
Santa Ana, CA, 92707
United States

Briefly describe your experience as an artist or involvement in public art projects:

As a muralist and visual artist, my work centers on transforming public spaces into vibrant cultural experiences that connect communities through art. I hold a Bachelor of Arts in Art with an emphasis in Drawing and Painting from California State University, Fullerton, and for more than a decade I've been actively engaged in creating large-scale murals, teaching, and curating community art projects. My mural portfolio includes projects across Southern California that range from commercial commissions to socially driven community pieces. Highlights include "Home Run-Beatbox Beverages" at the 66ers Baseball Stadium in San Bernardino (2024), "Metamorphosis" at Madres Brunch in Bellflower, raising cancer awareness (2023), and "Health is Wealth" for the National/Palms Center in Los Angeles (2022). I've also collaborated with local businesses and organizations, such as Hammer Burger ("Color Explosion"), TM19 Training Facility ("Urban Ape"), and Dos Amigos Restaurant ("Radioactive Alebrijes"), creating murals that bring color and identity to community spaces. Earlier in my career, I worked on "Amor Tumbado" (2020), a street art mural tied to Latin Grammy artist Natanael Cano's single, which reached millions of viewers worldwide.

Beyond murals, my public art involvement includes teaching art at Santa Ana College, where I design inclusive programs for diverse students, and my ongoing volunteer work with Urban Arts Outreach, where I help curate events that bridge cultural relevance with urban art. My solo exhibition "Inner City Product" (2021) further showcased my dedication to highlighting multicultural voices and stories through visual art.

Together, these experiences reflect my commitment to public art as a tool for education, healing, and community connection.

Social Media

Website: <https://www.xcesoneart.com>

Instagram: @xcesoneart

Project Details

Are you requesting monetary funds (maximum request: \$500)?

If you responded yes to the above, what is the amount requested? 500

Project Theme: Title: "Mariposas"

Top Choice- Proposed Project Location (include district and cross streets): Perris Blvd & Kalmia Ave

Option 2- Proposed Project Location (include district and cross streets): Ironwood Ave & Pigeon Pass Rd

Option 3- Proposed Project Location (include district and cross streets): Cactus Ave & Redwing Dr

Project description:

This artwork, designed as a vinyl wrap for the Moreno Valley Utility Art Program, transforms an everyday utility box into a vibrant celebration of hope, resilience, and transformation. The design features an abstract, deconstructive butterfly pattern, where overlapping wings and fragmented shapes create a sense of constant movement and renewal. Bright hues of magenta, orange, and electric blue dominate the composition, blending with stark blacks and crisp whites to create depth, contrast, and energy.

The butterfly was chosen as the central motif because of its universal symbolism of change and growth. Much like the metamorphosis of a butterfly, this piece represents the journey from struggle to transformation, reminding the community that beauty can emerge from challenge. The deconstructed forms reflect the idea that transformation is not always linear or perfect, it can be messy, layered, and complex, but ultimately leads to something powerful and up-lifting.

By wrapping the entire utility box, the artwork engages viewers from every angle, creating an immersive experience for passersby. On each side, the fragmented butterfly wings expand across the surface, giving the impression that the box itself is alive with color and motion. The bold palette ensures that the piece stands out in its environment, brightening the streetscape and adding a sense of joy and vibrancy to the community.

This utility box artwork is more than decoration it is a message of optimism. It invites residents and visitors alike to pause, reflect, and find inspiration in the reminder that transformation is always possible. In doing so, the piece contributes not only to the beautification of the city but also to the spirit of resilience and hope that defines the community of Moreno Valley.

Rendering of artwork on Utility Box Diagram:



Orozco.Mockups.pdf

Describe the goal/objective of your project:

The goal of this project is to transform a functional utility box into a meaningful work of public art that both beautifies the streetscape and uplifts the community through its message of hope, resilience, and transformation. Public art has the power to change the way people experience everyday spaces, and my objective is to turn this utility box into a beacon of inspiration and color for the residents and visitors of Moreno Valley.

The artwork centers around a deconstructive butterfly pattern, chosen for its strong symbolism of metamorphosis and renewal. Butterflies universally represent growth and positive change, and by reimagining them in bright, fragmented, and layered forms, the design reflects the reality that transformation is not always smooth, it can be complex, nonlinear, and filled with challenges. Yet, through this process, beauty and strength emerge. My objective is to use this visual metaphor to remind people that every individual and community has the ability to grow, adapt, and flourish.

Another goal of this project is to create inclusivity and accessibility in art. Unlike traditional gallery spaces, public art is open to everyone. By wrapping the utility box in vivid colors of magenta, orange, and electric blue, the piece immediately attracts attention, sparking curiosity and engagement in a space that might otherwise go unnoticed. This bright palette was intentionally chosen to bring vibrancy to the environment and to lift the spirits of those who pass by, whether they are walking, biking, or driving.

On a broader level, this project also seeks to strengthen community identity. Utility boxes are often overlooked, but by turning them into canvases, they become part of the city's cultural landscape. My objective is not only to enhance visual appeal but to contribute to the city's ongoing efforts in promoting creativity and pride. This piece will serve as a reminder of the resilience and hope that defines Moreno Valley, offering residents a shared point of inspiration and positivity in their daily lives.

In summary, the goal and objective of this project are to inspire transformation, foster a sense of community pride, and create a lasting impact through accessible public art. By turning a functional object into a meaningful and vibrant symbol, this project seeks to both beautify and uplift the community.

Has the City of Moreno Valley provided funding to you in the past?

No

If yes, please list the date, amount, and project name:

N/A

Additional Information Regarding Your Project:

I don't have any questions, but I would love this project to be install on a utility box where kids walking from school could appreciate or in a busy park. Also please note that the scale of the design might change depending the size of the box, who ever installs this wrap has the right to manipulate the image to fit to size as long as they coordinate with me.

Also I tried to upload an Adobe illustrator file of the design for every angle of the box, but it wouldn't let me. SO I provided a a JPG file. Please note this design will have to be turn into different orientations for the different sides of the box

I also included my signature that I wish to be place at the bottom/front of the box

Please Upload the Following Items Below:

Mock-up of project using Adobe file on the Public Art website

Examples of previous artwork

Resume/CV

References

Additional Supporting Materials – For example, portfolio, video files, articles, etc.

File Upload







Resume _ CV Octavio.Orozco_9593.pdf



Signature.pdf

Terms and Conditions

Accepted

Waiver of Liability

The undersigned, by participating in the City of Moreno Valley Public Art Program (“Art Program”), hereby agrees to waive all rights to pursue any actions, claims or lawsuits against the City of Moreno Valley (“City”) and all of its affiliated agencies, and their respective officials, agents, employees or volunteers (collectively, “City Parties”), irrespective of the nature of the injury, damage or liability, and release and hold harmless the City Parties from all claims, actions or lawsuits arising from or in connection with any injuries, death, liability, expenses, losses, claims, suits, actions, judgments, costs, or damages arising from or related to my participation in the Art Program.

I also hereby expressly waive any and all rights and benefits conferred upon me by the provisions of Section 1542 of the California Civil Code which reads as follows:

“A general release does not extend to claims that the creditor or releasing party does not know or suspect to exist in his or her favor at the time of executing the release and that, if known by him or her, would have materially affected his or her settlement with the debtor or released party.”

Notwithstanding the provisions of Section 1542, and to implement a full and complete release as set forth, I acknowledge this waiver will be effective as a bar to any and all actions, fees, damages, losses, claims, liabilities and demands of whatsoever character, nature and kind known or unknown, or suspected or unsuspected. I further represent and warrant that I have read this Form, including this waiver provision, and, prior to executing this instrument, I have had an opportunity to consult an attorney about this instrument and specifically about this waiver provision.

Initials

By signing below, I acknowledge that I am authorized to sign this application. I have read and agree to abide by the City of Moreno Valley Public Art Program requirements and Waiver of Liability. I understand I will need to complete the following items if my project is approved: artist agreement, new vendor form, W-9, Moreno Valley business license, and provide a certificate of insurance. I understand that this application is subject to City and Art Commission review, approval, and denial.



Date Signed

Monday, September 15, 2025

Want to Submit in Person?

Please print this application and turn in supporting documents at the Conference & Recreation Center at 14075 Frederick St. Moreno Valley, CA 92553.

Next Steps:

The Public Art team will be in contact with you regarding any additional or supplemental items needed to complete your application. Once your application is complete, you will be invited to present your project to the Moreno Valley Arts Commission. This is a mandatory presentation for all proposed projects. City Staff will be in contact for further details.

Questions or comments?

Contact the Public Art team at Publicart@moval.org, visit Moval.org/parks, or call Claudia Torres at 951-413-3289