

EVALUATION CRITERIA



This ranking sheet is designed to provide a structured approach to evaluating performance. Please use the following scale to assign scores based on the descriptions provided.

Score Scale:

- 1 – Needs Work / Does Not Meet Guidelines
- 2 – Below Expectations
- 3 – Good / Meets Guidelines
- 4 – Very Good
- 5 – Excellent / Strongly Meets Guidelines

Summary: This document provides a template for ranking individuals based on a defined score scale and includes space for descriptions and comments. This ensures consistency and clarity in the evaluation process.

5 Questions: (Score each 1-5)

- 1) Theme & Symbolism: Does it clearly reflect “Having pride for our City’s past, present and future” and the motto “Where Dreams Soar”? ____/5
- 2) Simplicity & Minimal Text: Keep to a minimum ? ____/5
- 3) Colors & Contrast: Are there no more than 2-3 basic colors with strong contrast/visibility. ____/5
- 4) Originality & appropriate imagery: Is it unique and free of seals/government insignia, trademark, or political symbolism – while highlighting cultural/reginal connections? ____/5
- 5) Flag usability & Overall impact: Recognizable, balanced, and effective at different sizes (would represent Moreno Valley well) ? ____/5

NO.	COMMENTS	QUESTION 1	QUESTION 2	QUESTION 3	QUESTION 4	QUESTION 5	TOTAL
1		<input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5	<input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5	<input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5	<input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5	<input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5	

Ranking TABLE

NO.	COMMENTS	Question 1 THEME & SYMBOLISM: DOES IT CLEARLY REFLECT "HAVING PRIDE FOR OUR CITY'S PAST, PRESENT AND FUTURE" AND THE MOTTO "WHERE DREAMS SOAR"?	Question 2 SIMPLICITY & MINIMAL TEXT: KEEP TO A MINIMUM ?	Question 3 COLORS & CONTRAST: ARE THERE NO MORE THAN 2-3 BASIC COLORS WITH STRONG CONTRAST/VISIBILITY	Question 4 ORIGINALITY & APPROPRIATE IMAGERY: IS IT UNIQUE AND FREE OF SEALS/GOVERNMENT INSIGNIA, TRADEMARK, OR POLITICAL SYMBOLISM - WHILE HIGHLIGHTING CULTURAL/REGINAL CONNECTIONS?	Question 5 FLAG USABILITY & OVERALL IMPACT: RECOGNIZABLE, BALANCED, AND EFFECTIVE AT DIFFERENT SIZES (WOULD REPRESENT MORENO VALLEY WELL) ?	TOTAL
2		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
3		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
4		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
5		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
6		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
7		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
8		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
9		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
10		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
11		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	

Ranking TABLE

NO.	COMMENTS	Question 1 THEME & SYMBOLISM: DOES IT CLEARLY REFLECT "HAVING PRIDE FOR OUR CITY'S PAST, PRESENT AND FUTURE" AND THE MOTTO "WHERE DREAMS SOAR"?	Question 2 SIMPLICITY & MINIMAL TEXT: KEEP TO A MINIMUM ?	Question 3 COLORS & CONTRAST: ARE THERE NO MORE THAN 2-3 BASIC COLORS WITH STRONG CONTRAST/VISIBILITY	Question 4 ORIGINALITY & APPROPRIATE IMAGERY: IS IT UNIQUE AND FREE OF SEALS/GOVERNMENT INSIGNIA, TRADEMARK, OR POLITICAL SYMBOLISM - WHILE HIGHLIGHTING CULTURAL/REGINAL CONNECTIONS?	Question 5 FLAG USABILITY & OVERALL IMPACT: RECOGNIZABLE, BALANCED, AND EFFECTIVE AT DIFFERENT SIZES (WOULD REPRESENT MORENO VALLEY WELL) ?	TOTAL
12		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
13		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
14		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
15		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
16		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
17		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
18		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
19		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
20		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
21		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	

Ranking TABLE

NO.	COMMENTS	Question 1 THEME & SYMBOLISM: DOES IT CLEARLY REFLECT "HAVING PRIDE FOR OUR CITY'S PAST, PRESENT AND FUTURE" AND THE MOTTO "WHERE DREAMS SOAR"?	Question 2 SIMPLICITY & MINIMAL TEXT: KEEP TO A MINIMUM ?	Question 3 COLORS & CONTRAST: ARE THERE NO MORE THAN 2-3 BASIC COLORS WITH STRONG CONTRAST/VISIBILITY	Question 4 ORIGINALITY & APPROPRIATE IMAGERY: IS IT UNIQUE AND FREE OF SEALS/GOVERNMENT INSIGNIA, TRADEMARK, OR POLITICAL SYMBOLISM - WHILE HIGHLIGHTING CULTURAL/REGINAL CONNECTIONS?	Question 5 FLAG USABILITY & OVERALL IMPACT: RECOGNIZABLE, BALANCED, AND EFFECTIVE AT DIFFERENT SIZES (WOULD REPRESENT MORENO VALLEY WELL) ?	TOTAL
22		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
23		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
24		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
25		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
26		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
27		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
28		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
29		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
30		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
31		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	

Ranking TABLE

NO.	COMMENTS	Question 1 THEME & SYMBOLISM: DOES IT CLEARLY REFLECT "HAVING PRIDE FOR OUR CITY'S PAST, PRESENT AND FUTURE" AND THE MOTTO "WHERE DREAMS SOAR"?	Question 2 SIMPLICITY & MINIMAL TEXT: KEEP TO A MINIMUM ?	Question 3 COLORS & CONTRAST: ARE THERE NO MORE THAN 2-3 BASIC COLORS WITH STRONG CONTRAST/VISIBILITY	Question 4 ORIGINALITY & APPROPRIATE IMAGERY: IS IT UNIQUE AND FREE OF SEALS/GOVERNMENT INSIGNIA, TRADEMARK, OR POLITICAL SYMBOLISM - WHILE HIGHLIGHTING CULTURAL/REGINAL CONNECTIONS?	Question 5 FLAG USABILITY & OVERALL IMPACT: RECOGNIZABLE, BALANCED, AND EFFECTIVE AT DIFFERENT SIZES (WOULD REPRESENT MORENO VALLEY WELL) ?	TOTAL
32		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
33		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
34		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
35		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
36		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
37		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
38		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
39		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
40		1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	

Winner: _ /25