



Report to City Council

TO: Mayor and City Council

FROM: Brian Mohan, City Manager

AGENDA DATE: October 7, 2025

TITLE: ST. CHRISTOPHER PARISH REQUEST FOR TRAFFIC CONTROL ASSISTANCE DURING PROCESSION OF PILGRIMAGE OF OUR LADY OF SAN JUAN DE LOS LAGOS CULTURAL EVENT (IN-KIND SPONSORSHIP) (REPORT OF: CITY MANAGER) (DISTRICT 3)

TITLE SUMMARY: St. Christopher Parish Request for Traffic Control Assistance during Procession of Pilgrimage of Our Lady of San Juan De Los Lagos Cultural Event (In-Kind Sponsorship)

DISTRICT: District 3

Recommendation(s)

That the City Council:

1. Approve \$2,500 in-kind sponsorship request by St. Christopher Parish to partially defray costs of traffic control during the procession of the Pilgrimage of Our Lady of San Juan De Los Lagos cultural event kick-off.

SUMMARY

This report provides a recommendation for approval of an in-kind sponsorship request to defray the costs of traffic control by the Police Department Traffic Division during St. Christopher Parish's procession of the Pilgrimage of Our Lady of San Juan de Los Lagos cultural event kick-off. The direct cost reduction of \$2,500 would be absorbed by the FY 2025/26 Adopted Budget for law enforcement contract services.

DISCUSSION

Background / Cultural Significance

The City is processing a special event permit application for St. Christopher Parish's procession of the Pilgrimage of Our Lady of San Juan de Los Lagos, a religious and cultural procession honoring Nuestra Señora de San Juan de Los Lagos (Our Lady of San Juan). Hosting the Pilgrimage is a longstanding Catholic tradition rooted in devotion to the Virgin Mary, specifically tied to the Basilica in San Juan de Los Lagos, Jalisco, Mexico. This devotion has spread throughout American communities, where processions and pilgrimages are held to express faith, celebrate heritage, and bring the community together in prayer and reflection.

Hosting the Pilgrimage of San Juan de Los Lagos is a privilege that does not occur frequently. The Pilgrimage last visited Moreno Valley in 2006.

Event Details

The purpose of the event is both spiritual and communal, providing an opportunity for residents to participate in a traditional cultural expression of faith while fostering unity within the community. This is a public event with information made available by St. Christopher Church to the public by social media posts and radio announcements.

The event will kick-off on October 20, 2025, with a procession along Cottonwood Ave. between Kitching St. and Perris Blvd. led by the Pilgrimage of Our Lady of San Juan de Los Lagos. All other event activities will be held at the Church on private property. The three-day event concludes on October 22, 2025.

The procession will require a temporary street closure in coordination with Moreno Valley Police Department Traffic Division and Public Works Maintenance & Operations Division to ensure participant safety and minimize any traffic disruptions. Costs to close the street have been estimated between \$3,500-\$5,000 depending on the number of personnel required for set-up, closure, and clean-up. The request for an in-kind sponsorship of \$2,500 is to help defray safety costs.

Pilgrimage of Our Lady of San Juan de Los Lagos

St. Christopher Catholic Church

25075 Cottonwood Ave.

October 20-22, 2025

See attached schedule for details.

ALTERNATIVES

1. Approve \$2,500 in-kind sponsorship request by St. Christopher Parish to partially defray costs of event traffic control. *Staff recommend this alternative.*
2. Do not approve and authorize the recommended actions as presented in this staff

report. *Staff does not recommend this alternative.*

FISCAL IMPACT

The FY 2025/26 Adopted Operating Budget for law enforcement contract services will absorb the cost up to \$2,500.

NOTIFICATION

Publication of City Council Agenda.

PREPARATION OF STAFF REPORT

Prepared By:
Shanna Palau
Public Safety Contracts Administrator

Department Head Approval:
Brian Mohan
City Manager

Concurred By:
Sarah Mack
Chief of Police

CITY COUNCIL GOALS

Positive Environment: Create a positive environment for the development of Moreno Valley's future.

Public Safety: Provide a safe and secure environment for people and property in the community, control the number and severity of fire and hazardous material incidents, and provide protection for citizens who live, work and visit the City of Moreno Valley.

CITY COUNCIL STRATEGIC PRIORITIES

- 1. Economic Development**
- 2. Public Safety**
- 3. Library**
- 4. Infrastructure**
- 5. Beautification, Community Engagement, and Quality of Life**
- 6. Youth Programs**

Report Approval Details

Document Title:	STAFFREPORT_CM_ST CHRISTOPHER SPONSORSHIP REQUEST.docx
Attachments:	- Sponsor Application_San Juan_Alma Ruiz.pdf - Schedule of Events Pilgrimage of San Juan de Los Lagos.pdf
Final Approval Date:	Sep 23, 2025

This report and all of its attachments were approved and signed as outlined below:

Brian Mohan

Patty Rodriguez

Natalia Lopez

Dena Heald

Launa Jimenez

Patty Rodriguez