



Public Art Application

The City Council continues to support community identity by encouraging development and display of public art to promote the history, heritage, culture, and contemporary identity of Moreno Valley. The goal of the Moreno Valley Public Art program is to offer an opportunity for local artists and business owners to create a distinctive sense of place and pride in Moreno Valley city facilities, parks, utility boxes, streets, and open spaces.

IMPORTANT NOTICE

Please be advised that except for your personal email address, residential address and phone number, by submitting this application, you are consenting to the disclosure of this completed application and its contents under the California Public Records Act. According to the California State Licensing Board "Contractors who engage in extensive painting and decorating work on various structures and surfaces, and whose project costs surpass \$500, are required to hold a C-33 license." As mural painters are partaking in extensive painting and decorating and are subject to procuring a license.

Requirement Checklist (do not move forward with the application until all applicable items are available to upload)

Artist Information

| | |
|--|--|
| Full Name | Juan Carlos Hernandez-Marquez Jr. |
| Are you a resident of the City of Moreno Valley | <input type="button" value="No"/> |
| Company Name | Juan Carlos Hernandez-Marquez Jr. |
| Business Tax ID Number | 93-4544479 |
| Contact Name (if different than applicant) | Juan Carlos Hernandez-Marquez Jr. |
| E-mail | perry.picasshoe@gmail.com |
| Phone Number | (951) 905-4061 |
| Address | 8958 Firebird Ln Riverside, CA, 92503 United States |

Briefly describe your experience as an artist or involvement in public art projects:

have been creating art projects to be displayed in public for over half a decade. My earlier pieces were sculptures and installations that were shown regularly at UCLA for their "First Thursdays". One of my



notable pieces was a cactus sculpture equipped with a bubble machine and Christmas lights, creating an interactive and enjoyable experience for visitors of all ages. Another highlight was creating an 8-foot-tall welded sunflower sculpture for the 2024 Mayor’s Art Ball, demonstrating my ability to execute large-scale public art projects for the city.

Social Media

- Website:** <https://www.picasshoe.com/>
- Instagram:** https://www.instagram.com/art_p3rry/
- Other:** <https://www.perrypicasshoe.com/>

Project Details

Will you be requesting monetary funds? Yes

If you responded yes to the above, what is the amount requested? 7670

Project type (check all that apply) Sculpture

Provide your budget allocation for your artist fee and supplies/materials:

1. Artist Fee: \$2,300 - This fee covers labor, design, production, installation, and community workshop/event.

2. Supplies and Materials: \$5,370

Materials (glass, aluminum, etc.): \$3,100

Anchoring materials/installation: \$300

Protective coatings: \$200

Workshop materials (pipe cleaners, sunflower seeds, pots): \$320

3. Marketing and Promotion: \$500

This budget covers the costs of promoting the event and the installation through various channels, including social media, flyers, etc.

4. Documentation: \$950

This budget is allocated for photographing and documenting the sculpture and the community event.

Project Theme: Silly Sunflower

Proposed project location (include district and address): Community Demonstration Garden 14075 Frederick St.

Proposed project size (in square feet): 35

Project description:

The “Silly Sunflower” is a 7ft tall sunflower sculpture welded from metal with a stain glass “M” in the center, stain glass butterflies will be placed throughout, and with petals that serve as bowl bird feeders.

Provide a maintenance plan for your art project:

The maintenance approach for the "Sunflower Symphony" sculpture is intentionally minimalistic, aligning with my artistic philosophy that embraces the natural aging process of materials. I believe that there is inherent beauty in allowing the sculpture to develop a patina over time, as it reflects the unique history and

interaction with the environment.

To ensure the sculpture's longevity and safety, the following maintenance plan will be implemented:

1. **Community Engagement**: The community will be encouraged to report any concerns or damages to the sculpture, ensuring prompt attention to any issues that may arise.
2. **Inspection**: An inspection will be conducted to assess the structural integrity of the sculpture and identify any potential safety concerns.
3. **Protective Coatings**: Although the intention is to allow the sculpture to age naturally, a protective coating may be applied during installation to slow down the corrosion process and protect against extreme weather conditions

Photo of proposed project location:



Rendering of artwork at or on proposed location:



Describe the goal/objective of your project:

The "Silly Sunflower" project aspires to make art an accessible and meaningful part of everyday life, promoting a sense of community, inclusion, and appreciation for the beauty around us. The goal is to create an environment where art is a shared experience that enriches everyone in the community. By situating the sculpture in a public space, the project aims to ensure that art of this caliber is accessible to everyone, regardless of their background or familiarity with art. The sculpture is envisioned as a long-term addition to the community, serving as a reminder of the power of art and its ability to bring people together. The "Silly Sunflower" will inspire awe and joy to visitors.

Sculpture aims to demonstrate that art can be both accessible and interactive with petal bowl bird feeders.

Art piece will breakdown barriers to art appreciation and invite people of all walks of life to experience the joy and wonder of art.

Stain glass "M" in the center and stain glass butterflies will be placed throughout the sculpture.

**Will project include community outreach or engagement?
(ex. community or volunteer day, workshop, etc.)**

Yes

If yes, please describe:

There will be a workshop to plant sunflowers and make mini sculptures out of pipe cleaners and other small crafts.

Has the City of Moreno Valley provided funding to you in the past?

No

Approximately how many people will participate or have the opportunity to view your project:

50

Please Upload the Following Items Below:

Mock-up of project in proposed location

File Upload





Perry Picasshoe CV.pdf



dailybruin-com-202....pdf



Perry Picasshoe Portfolio Moval.pdf



Sunflower Symphony Project Schedul... .pdf



Perry References.pdf

Terms and Conditions

Accepted

Waiver of Liability

The undersigned, by participating in the City of Moreno Valley Public Art Program (“Art Program”), hereby agrees to waive all rights to pursue any actions, claims or lawsuits against the City of Moreno Valley (“City”) and all of its affiliated agencies, and their respective officials, agents, employees or volunteers (collectively, “City Parties”), irrespective of the nature of the injury, damage or liability, and release and hold harmless the City Parties from all claims, actions or lawsuits arising from or in connection with any

injuries, death, liability, expenses, losses, claims, suits, actions, judgments, costs, or damages arising from or related to my participation in the Art Program.

I also hereby expressly waive any and all rights and benefits conferred upon me by the provisions of Section 1542 of the California Civil Code which reads as follows:

“A general release does not extend to claims that the creditor or releasing party does not know or suspect to exist in his or her favor at the time of executing the release and that, if known by him or her, would have materially affected his or her settlement with the debtor or released party.”

Notwithstanding the provisions of Section 1542, and to implement a full and complete release as set forth, I acknowledge this waiver will be effective as a bar to any and all actions, fees, damages, losses, claims, liabilities and demands of whatsoever character, nature and kind known or unknown, or suspected or unsuspected. I further represent and warrant that I have read this Form, including this waiver provision, and, prior to executing this instrument, I have had an opportunity to consult an attorney about this instrument and specifically about this waiver provision.

Initials



By signing below, I acknowledge that I am authorized to sign this application. I have read and agree to abide by the City of Moreno Valley Public Art Program requirements and Waiver of Liability. I understand I will need to complete the following items if my project is approved: artist agreement, new vendor form, W-9, Moreno Valley business license, and provide a certificate of insurance. I understand that this application is subject to City and Art Commission review, approval, and denial.



Date Signed

Tuesday, July 15, 2025

Want to Submit in Person?

Please print this application and turn in supporting documents at the Conference & Recreation Center at 14075 Frederick St. Moreno Valley, CA 92553.

Next Steps:

The Public Art team will be in contact with you regarding any additional or supplemental items needed to complete your application. Once your application is complete, you will be invited to present your project to the Moreno Valley Arts Commission. This is a mandatory presentation for all proposed projects. City Staff will be in contact for further details.

Questions or comments?

Contact the Public Art team at Publicart@moval.org, visit Moval.org/parks, or call Claudia Torres at 951-413-3289