



Report to City Council

TO: Mayor and City Council
Mayor and City Council Acting in its Capacity as
President and Members of the Board of Directors of
the Moreno Valley Community Services District (CSD)

FROM: Jeremy Bubnick, Parks & Community Services Director

AGENDA DATE: October 7, 2025

TITLE: REVIEW AND CONSIDER THE ART COMMISSION'S
APPROVAL OF PUBLIC ART REQUEST FOR FUNDING
APPLICATION- JUAN CARLOS HERNANDEZ-
MARQUEZ JR. SCULPTURE AT COMMUNITY
DEMONSTRATION GARDEN (REPORT OF: PARKS
AND COMMUNITY SERVICES) (DISTRICT 1)

TITLE SUMMARY: Request to Review and Consider the Art Commission's
Approval of Public Art Request for Funding Application- Juan
Carlos Hernandez-Marquez Jr. Sculpture at the Community
Demonstration Garden

DISTRICT: District 1

Recommendation(s)

That the City Council and CSD:

1. Receive and file the artist presentation; and
2. Review and consider the Art Commission's approval of Public Art Request for Funding Application from Juan Carlos Hernandez-Marquez Jr. for the creation and installation of *Silly Sunflower* sculpture at the Community Demonstration Garden; and

3. Authorize the Executive Director and or its designee to enter into an agreement for services with the approved applicant utilizing funding from DIF Public Art Fund 3316.

SUMMARY

This report recommends that the Council review and consider the Art Commission's approval of the Public Art Program Request for Funding Application submitted by Juan Carlos Hernandez-Marquez Jr. for Silly Sunflower at the Community Demonstration Garden. The amount of funding being requested by the applicant is \$7,670.

If approved, Parks & Community Services staff will work with the selected applicant to enter into a Professional Services Agreement to complete the proposed project.

The Public Art Program will utilize funding from Development Impact Fees (DIF)-Public Art Fund 3316.

DISCUSSION

On June 20, 2023, the City Council approved the City of Moreno Valley's Public Art Policy which includes guidelines regarding submittal process, selection criteria, installation, deinstallation, and agreements as it relates to the Public Art Program. It further considers the role of the Arts Commission and calls for City Council to make the final decision on all public art on City of Moreno Valley property.

Per the approved Public Art Policy, "Public Art" is defined as artistic works created by artists as unique and original works located in a public space or facility and accessible to the public. Public Art includes works of a permanent or temporary nature. "Public Art" can be in the form of a exhibit, performance, installation, integration of art and architecture, and a unique physical environment or feature that integrates art in the city. Eligible mediums include but are not limited to painting, mural, drawing, sculpture, photography, landscaping, water feature, components of a building, works of sound and/or light, and spoken word. Mass produced or standardized art, mechanical reproductions, or directional signage are not eligible mediums.

During a meeting held on June 25, 2025, the Arts Commission approved the subject application to be forwarded to the City Council for review and final funding consideration.

ALTERNATIVES

1. Approve the Art Commission's recommendations; or
2. Do not Approve the Art Commission's recommendations; or
3. Provide Staff with alternate direction.

FISCAL IMPACT

Funding for the Public Art Program was approved in the FY 2025/26 Adopted Operating Budget and is in DIF Public Art Fund 3316.

NOTIFICATION

Publication of Agenda.

PREPARATION OF STAFF REPORT

Prepared By:
Jazmin Barragan
Parks & Community Outreach Manager

Department Head Approval:
Jeremy Bubnick
Parks & Community Services Director

Concurred By:
Kimberly Reeder
Senior Management Analyst

CITY COUNCIL GOALS

Advocacy: Develop cooperative intergovernmental relationships and be a forceful advocate of City policies, objectives, and goals to appropriate external governments, agencies and corporations.

Community Image, Neighborhood Pride and Cleanliness: Promote a sense of community pride and foster an excellent image about our City by developing and executing programs which will result in quality development, enhanced neighborhood preservation efforts, including home rehabilitation and neighborhood restoration.

Positive Environment: Create a positive environment for the development of Moreno Valley's future.

CITY COUNCIL STRATEGIC PRIORITIES

- 1. Economic Development**
- 2. Public Safety**
- 3. Library**
- 4. Infrastructure**
- 5. Beautification, Community Engagement, and Quality of Life**
- 6. Youth Program**

Report Approval Details

Document Title:	STAFFREPORT_PCS_JUAN CARLOS_SCULPTURE_COMMUNITY GARDEN.docx
Attachments:	- 1. Distr 1-CRC_J. Hernandez-Marquez.pdf - 2. Juan Carlos References.pdf - 3. Juan Carlos CV.pdf - 4. Juan Carlos Portfolio.pdf - 5. Juan Carlos Cactus Sculpture (Work Sample).pdf - 6. Juan Carlos Sunflower Sculpture.pdf - 7. Juan Carlos Sunflower Symphony Project Schedule 2025.pdf
Final Approval Date:	Oct 1, 2025

This report and all of its attachments were approved and signed as outlined below:

Jeremy Bubnick

Natalia Lopez

Dena Heald

Launa Jimenez

Brian Mohan

Patty Rodriguez