

CITY BULLETIN BOARD SERVICE & COMMUNITY BULLETIN CALENDAR BOARD POLICY

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**PURPOSE:** The ~~MVTV 3 Community City's~~ Bulletin Board Service is a ~~computerized~~ digital listing of public service messages ~~which~~ that runs on Channel 3 (MV3) whenever ~~curated and approved~~ video segments are not being cablecast. It provides information on City ~~departments, events, services, and programs, along with.~~ The Community Calendar is a ~~digital calendar on MoVal.org~~ listing of community events ~~and~~ services, non-profit ~~fund raising~~ events, activities, and other ~~noncommercial~~ non-commercial advertising. ~~The calendar is~~ maintained and managed by the City of Moreno Valley. ~~The Community Bulletin Board is offered as a free public service.~~

**POLICY:**

**I. Eligible City Bulletin Board Service Participants:**

A. City of Moreno Valley

**II. Eligible Community Calendar Participants:** Entities and groups eligible to submit ~~messages for cablecasting over MVTV 3~~ events to the community calendar include the following, ~~in~~ order of priority:

- A. First priority: local government, including local law enforcement and agencies funded by local government.
- B. Second priority: local ~~educational~~ public educational institutions, including primary and secondary schools, and higher education institutions.
- C. Third priority: local non-profit organizations, official City partners, local service groups, ~~local~~ Moreno Valley-based social and recreational clubs, businesses, and for-profit groups if the sponsored event or activity benefits a local humanitarian or non-profit cause; and
- D. Fourth priority: public agencies outside Moreno Valley which offer information and activities of interest to Moreno Valley viewers. ~~These messages will be displayed on the calendar as space permits, as priority will be given to messages submitted by local groups.~~

**III. Message Bulletin Board Slide Preemption:** While ~~messages~~ bulletin board slides are deemed important, ~~calendar information~~ bulletin board slides will be preempted on ~~MVTV 3~~ MV3 to provide feature ~~programming sponsored or co-sponsored by the~~ City of Moreno Valley programming, and critical information to viewers in the event of a major disaster or emergency affecting the city.

**III. IV. Message Calendar Item Evaluation:** ~~Each~~ The City Clerk's Office reviews ~~each~~ message ~~is reviewed by the MVTV 3 Administrator~~ for conformance with eligibility and content guidelines. Each message will be considered in relation to its priority, content, risk/adverse reaction analysis, and other requirements.

**IV. V. Message Content Calendar Item Requirements and Restrictions**

- A. The following types of messages/calendar items will be considered:
  - 1. Messages/Calendar items from groups other than the City ~~are~~ may be limited to an event or activity that takes place monthly or less often.
  - 2. Messages/Calendar items must be submitted ~~in writing to~~ via the City Communications in person, by mail or by fax. ~~Printed message forms are made available~~ City's online submission form located at most City and other public facilities www.moval.org.

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3. ~~Messages~~Calendar items must be ~~noncommercial~~non-commercial in nature, ~~servingserve~~ the public interest, and relate to events and activities open to the public and free from discrimination.
4. ~~Messages~~Calendar items must be submitted at least two weeks before a scheduled event.
5. ~~Messages~~Calendar items must be brief (typically ~~75 words~~300 to 500 characters). All messages are subject to editing and condensation.
- ~~6. Time sensitive messages will be displayed through the day of the event or specified deadline.~~
- ~~6. Messages with no specific event time or deadline will be displayed for as long as space permits, at the Administrator's discretion.~~Calendar items must include all relevant locations, date(s) and time(s).

B. The following types of messages will NOT be considered:

1. Content considered discriminatory, politically motivated, obscene, inflammatory, or of a pornographic nature.
2. Messages promoting illegal activities.
3. Activities that attempt to defraud viewers or attempt to obtain money by fraudulent pretenses, representations, or promises.
4. Commercial advertising.
5. Messages promoting, endorsing or opposing a political candidate, initiative, referendum, recall, or other election issue. However, notices publicizing public meetings, forums and social functions sponsored by political groups and open to the public are acceptable, as long as the names of political candidates and/or members, titles, or descriptions of ballot measures are not publicized.

V.VI. Disclaimer: ~~The Community Bulletin Board is provided as a public service. Therefore, while the City shall endeavor to ensure that messages submitted by individuals/organizations are transmitted accurately and in a timely manner, the City assumes no liability in connection with the Bulletin Board and makes no warranties or representations that any message will, in fact, be transmitted accurately or at any particular time. The City cannot take responsibility for the factual accuracy of the information as submitted (i.e., times, dates, specific locations, name spellings and phone numbers). that responsibility rests with the originator of the information.~~Disclaimer: PLEASE TAKE NOTICE THAT the City of Moreno Valley maintains this Community Bulletin Board and the Community Calendar as a public service to provide information from various community events, activities, and services. The Community Calendar often contains information submitted by outside public and private organizations. As such, the City cannot guarantee the accuracy, relevance, timeliness, or completeness of any such outside information. Further, the inclusion of links to particular items is not intended to reflect their importance, nor is it intended to endorse any views expressed or products or services offered by any third-party entities. The City, however, will endeavor to correct any errors brought to its attention in a timely manner.