



Report to City Council

TO: Mayor and City Council

FROM: Angelica Frausto-Lupo, Community Development Director

AGENDA DATE: August 19, 2025

TITLE: ENVIRONMENTAL AND HISTORICAL PRESERVATION COMMISSION OFFICIAL MOTTO (REPORT OF: COMMUNITY DEVELOPMENT) (DISTRICT: ALL DISTRICTS)

TITLE SUMMARY: Recommendation By EHPC To Consider Adoption Of An Official Motto: "Protect, Defend, And Promote Our Heritage Through Preservation"

DISTRICT: All Districts

Recommendation(s)

That the City Council Consider the Environmental and Historical Preservation Commission Recommendation to:

1. Adopt "Protect, Defend, and Promote Our Heritage through Preservation" as the official motto for the Environmental and Historical Preservation Commission; and
2. Provide direction to bring back a resolution for adoption.

SUMMARY

The Environmental and Historical Preservation Commission (EHPC) is requesting that the City Council consider adopting "Protect, Defend, and Promote Our Heritage through Preservation" as the official motto for the EHPC.

DISCUSSION

A motto is a short phrase or sentence expressing a guiding principle or ideal, often used by organizations to represent their beliefs and values. The City itself has the motto of “People, Pride, and Progress.”

At the May 12, 2025, EHPC meeting, the Commissioners voted unanimously to recommend to City Council the adoption of an EHPC official motto, “Protect, Defend, and Promote Our Heritage through Preservation.” The motto is proposed to capture the working goals of the Commission.

The City Council may consider providing direction to staff to bring back a resolution on an official EHPC Motto for adoption or may provide alternate direction.

ALTERNATIVES

1. Provide staff direction to bring back a resolution on an EHPC official motto. ***(EHPC recommends this alternative.)***
2. Receive and file this report. ***(EHPC does not recommend this alternative.)***
3. Provide staff an alternative direction based on discussion. ***(EHPC does not recommend this alternative.)***

FISCAL IMPACT

No fiscal impact.

NOTIFICATION

The agenda and staff report were posted at least 72 hours in advance of the meetings on this item, in accordance with the Brown Act for public review and inspection.

PREPARATION OF STAFF REPORT

Prepared By:
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Department Head Approval:
Angelica Frausto-Lupo
Community Development Director

Concurred By:
Colby Cataldi
Planning Division Manager / Official

CITY COUNCIL GOALS

Community Image, Neighborhood Pride and Cleanliness: Promote a sense of community pride and foster an excellent image about our City by developing and executing programs which will result in quality development, enhanced neighborhood preservation efforts, including home rehabilitation and neighborhood restoration.

Positive Environment: Create a positive environment for the development of Moreno Valley's future.

CITY COUNCIL STRATEGIC PRIORITIES

- 1. Economic Development**
- 2. Public Safety**
- 3. Library**
- 4. Infrastructure**
- 5. Beautification, Community Engagement, and Quality of Life**
- 6. Youth Programs**

Report Approval Details

Document Title:	STAFFREPORT_CDD_EHPC_MOTTO.docx
Attachments:	
Final Approval Date:	Aug 11, 2025

This report and all of its attachments were approved and signed as outlined below:

Sean Kelleher

Natalia Lopez

Dena Heald

No Signature - Task assigned to Launa Jimenez was completed by assistant Angel Galache

Launa Jimenez

Brian Mohan

Patty Rodriguez