

## **Report to City Council**

TO: Mayor and City Council

FROM: Keith Gemmell, Acting Economic Development &

**Housing Director** 

AGENDA DATE: May 20, 2025

TITLE: ACCEPTANCE OF WORKFORCE ACCELERATOR

GRANT AND AWARD OF PROFESSIONAL SERVICES AGREEMENT FOR WORKFORCE TRAINING PROGRAM (AGMT. NO. 2025-\_\_) (REPORT OF: ECONOMIC DEVELOPMENT AND HOUSING) (ALL

DISTRICTS)

TITLE SUMMARY: Authorization to accept CWDB Workforce Accelerator Fund

13 grant funds and to award professional services agreement to operate workforce training program. (Agmt.

No. 2025-\_\_\_) (All Districts)

DISTRICT: All Districts

## Recommendation(s)

 Accept a \$150,000 grant award from California Workforce Development Board's Workforce Accelerator Fund 13 (WAF) to create and implement a workforce skills program at the Moreno Valley Business & Employment Resource Center (BERC).

- 2. Authorize the City Manager to execute an agreement with gener8tor Management, LLC., in the amount of \$140,000 to provide professional skills training pursuant to the WAF grant application to provide IT and cybersecurity training.
- 3. Authorize the City Manager, or his designee, to execute the agreement and any subsequent related amendments to the agreement with gener8tor Management, LLC., subject to the approval of the City Attorney and available budget as previously approved by Council.

4. Approve budget adjustments as set forth in the Fiscal Impact section of this report.

#### **SUMMARY**

This report recommends acceptance of a \$150,000 grant award from the California Workforce Development Board's (CWDB) Workforce Accelerator Fund 13 (WAF) to create and implement a workforce skills development program at the Moreno Valley Business & Employment Resource Center (BERC). Funds will be used to manage the program and enter into a proposed agreement between the City of Moreno Valley and gener8tor Management, LLC (gener8tor), in the amount of \$140,000 to provide professional skills training in IT and cybersecurity. This report outlines the duties of the parties and authorizes the implementation of the agreement during fiscal years 2025-2026 and 2026-2027.

## **DISCUSSION**

In October 2024, the City of Moreno Valley co-applied with gener8tor for CWDB's WAF grant to expand local workforce training opportunities targeting veterans and underemployed residents. On April 17, 2025, the CWDB awarded \$150,000 to the City to implement the "Skills Moreno Valley" program through the BERC.

To deliver this initiative, staff recommends following the grant application implementation plan by entering into a professional services agreement with gener8tor, a nationally recognized workforce training provider specializing in short-term IT credentialing and job placement. gener8tor will implement a 12-week Skills Accelerator program, repeated in cohorts as needed, focused on CompTIA A+ certification, career coaching, and employment support for 53 Inland Empire veterans.

Under this agreement, gener8tor will serve as the lead training provider and subrecipient, offering virtual and in-person instruction, career coaching, employer engagement, and job placement services. The City will provide oversight, marketing support, facilities, and administrative coordination through the BERC. All participants must meet Workforce Innovation and Opportunity Act (WIOA) eligibility requirements.

The proposed agreement does not exceed \$140,000 and is fully funded through the restricted WAF grant. \$10,000 of the grant will be retained by the City to cover marketing, outreach, and administrative oversight costs. This program supports the City's 2024 Economic Development Strategic Plan and broader workforce development strategy to provide access to high-wage, high-growth careers for Moreno Valley residents.

#### **ALTERNATIVES**

1. Accept the \$150,000 grant award from the CWDB's WAF and authorize the City Manager to execute an agreement with gener8tor Management, LLC. In the

amount of \$140,000, including any related amendments. This alternative will allow the City to implement a workforce development program at the BERC focused on IT and cybersecurity training, particularly for veterans. This program supports the City's economic development goals by enhancing workforce readiness and access to high-wage employment. Staff recommends this alternative.

 Decline to accept the grant award and decline to authorize the agreement with gener8tor Management, LLC. This alternative will result in the City forfeiting \$150,000 in grant funding and foregoing the opportunity to provide no-cost IT and cybersecurity training to residents, including Veterans. Staff dies not recommend this alternative.

#### **FISCAL IMPACT**

The program is fully funded by the \$150,000 award from CWDB's WAF 13. Grant funds are restricted to workforce training and will fund a short-term IT and cybersecurity program at the BERC. \$140,000 will be used for professional services and \$10,000 will be used to support administration and oversight by City Staff. Per grant requirements, training participants must meet WIOA eligibility criteria, including household income. A Budget Adjustment will be processed upon a fully executed grant agreement between the City of Moreno Valley and California Workforce Development Board. There is no impact to the General Fund.

Description	Fund	GL Account No. Project No.	Type (Rev/Exp)	FY 24/25 Budget	Proposed Adjustments	FY 24/25 Amended Budget
BERC Grant	Grant	2322-22-25-72215-486000 GR EDD WAF-FY25	Rev	\$0	\$150,000	\$150,000
BERC Grant	Grant	2322-22-25-72215-620299 GR EDD WAF-FY25	Exp	\$0	\$140,000	\$140,000
BERC Grant	Grant	2322-22-25-72215-611199 GR EDD WAF-FY25	Exp	\$0	\$10,000	\$10,000

#### <u>NOTIFICATION</u>

Publication of the City Council Meeting Agenda

#### <u>ATTACHMENTS</u>

Attachment 1: CWDB WAF 13 Award Letter

Attachment 2: gener8tor Management, LLC Professional Services Agreement

### PREPARATION OF STAFF REPORT

Prepared By: Keith Gemmell Acting Economic Development & Housing Director Department Head Approval: Keith Gemmell Acting Economic Development & Housing Director

## **CITY COUNCIL GOALS**

Advocacy: Develop cooperative intergovernmental relationships and be a forceful advocate of City policies, objectives, and goals to appropriate external governments, agencies, and corporations.

# **CITY COUNCIL STRATEGIC PRIORITIES**

- 1. Economic Development
- 2. Beautification, Community Engagement, and Quality of Life

# **Report Approval Details**

Document Title:	STAFFREPORT_ED_WAF_GRANT.docx
Attachments:	- CWDB WAF 13 Award Letter.pdf - gener8tor Management, LLC Professional Services Agreement.pdf
Final Approval Date:	May 13, 2025

This report and all of its attachments were approved and signed as outlined below:

Keith Gemmell

Natalia Lopez

Dena Heald

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