



## Report to City Council

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**TO:** Mayor and City Council  
Mayor and City Council Acting in its Capacity as  
President and Members of the Board of Directors of  
the Moreno Valley Community Services District (CSD)

**FROM:** Jeremy Bubnick, Parks & Community Services  
Director

**AGENDA DATE:** February 18, 2025

**TITLE:** APPROVE NAMING OF NEW PARK (TRACT 38236)  
LOCATED ON THE CORNER OF ALESSANDRO  
BOULEVARD AND OLIVER STREET (REPORT OF:  
PARKS AND COMMUNITY SERVICES)

**TITLE SUMMARY:** Approve Naming of New Park (Tract 38236) located on the  
Corner of Alessandro Boulevard and Oliver Street

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### **Recommendation(s)**

That the City Council and CSD:

1. Approve the naming of the new park located on the corner of Alessandro Boulevard and Oliver Street.

### **SUMMARY**

This report recommends approval of naming the new park located on the corner of Alessandro Boulevard and Oliver Street (Tract 38236). The 1.8-acre park site is in the Bella Sera development. Based on its location and in line with the City's Park Naming Policy, it is recommended that the new park be named Bella Sera Park.

### **DISCUSSION**

The City's Park Naming Policy was created to facilitate the process of naming new parks constructed within our City. Some of the criteria for the selection of names includes

naming parks after a dedicated City street, avenue, or boulevard. If a park is located adjacent to a school site, the park may bear the same name as the school. Additionally, a park may be named after a housing tract that the project is located within.

The new 1.8-acre park site is in the Bella Sera development and based on the location, the park name “Bella Sera Park” is being recommended.

The neighborhood park will include amenities such as playground structures, large picnic shelter, back-to-back basketball courts, fitness stations, large turf area and a walking path.

The Parks, Community Services and Trails Committee made a recommendation at their regular meeting held on February 6, 2025, to name the new park site Bella Sera Park.

### **ALTERNATIVES**

1. Approve the naming of the park site as recommended by this report.
2. Do not approve the name as recommended and provide an alternative name for the park.

### **FISCAL IMPACT**

There is no fiscal impact.

### **NOTIFICATION**

Posting of Agenda.

### **PREPARATION OF STAFF REPORT**

Prepared By:  
Jeanine Heynen  
Management Analyst

Department Head Approval:  
Jeremy Bubnick  
Parks & Community Services Director

Concurred By:  
Patty Yhuit  
PCS Admin & Fin Services Division Manager

### **CITY COUNCIL GOALS**

Community Image, Neighborhood Pride and Cleanliness: Promote a sense of community pride and foster an excellent image about our City by developing and executing programs which will result in quality development, enhanced neighborhood preservation efforts, including home rehabilitation and neighborhood restoration.

### **CITY COUNCIL STRATEGIC PRIORITIES**

#### **1. Economic Development**

- 2. Public Safety**
- 3. Library**
- 4. Infrastructure**
- 5. Beautification, Community Engagement, and Quality of Life**
- 6. Youth Programs**

## Report Approval Details

Document Title:	STAFFREPORT_PCS_NEWPARKNAMINGBELLASERAPARK.docx
Attachments:	- Bella Sera Park_2022-1216 Tr 38236 Park-Concept Exhibits.pdf - Park Naming Policy_2.02.pdf
Final Approval Date:	Feb 11, 2025

This report and all of its attachments were approved and signed as outlined below:

Jeremy Bubnick

Natalia Lopez

Launa Jimenez

Brian Mohan

Patty Rodriguez