



# **Public Art Application Update: City of Moreno Valley El Portero Park Restroom Mural**

Chris Poupore  
February 28, 2024



## Experience

- Chris Poupore is an artist based in Richmond, VA, now residing in Los Angeles
- Visual artist and filmmaker with experience in crafting compelling narratives
- Led the Youth Cinema Project as a mentor in an after-school program
  - a. Recognized with awards at the LALIFF film festival

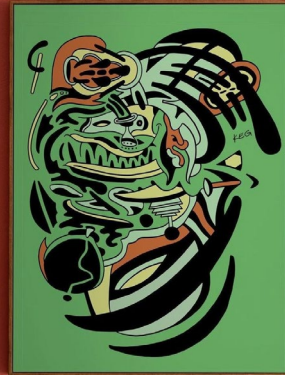
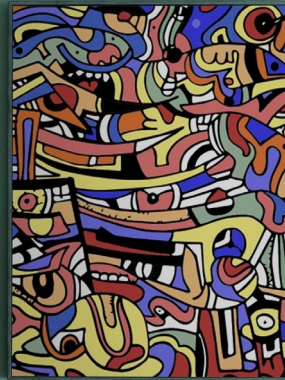


YOUTH CINEMA  
PROJECT



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## Examples of Work



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## Project Description

- Including imagery of soccer and football to resonate with the local community's passion for sports and youth wellness
- Incorporating native flora and fauna of Moreno Valley
- Samples of inspiration came from local landmarks, cultural symbols



Nature's Kaleidoscope by Chris Poupore  
El Portero Park  
16841 Via Pamplona,  
Moreno Valley, CA 92551  
400 sq. ft to be painted



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## Project Details

- **Funding Request:** \$20,000
- **Project Type:**
  - a. Mural Art
  - b. Workshop
  - c. Time Lapse Video





## Project Details (Cont.)

### Brief Itemized Budget Allocation:

- Mural Artist Fee: \$10,000
- Materials:
  - Paints: \$4,000
  - Brushes: \$2,000
  - Primer: \$1,000
  - Sealant: \$500
  - **Estimated Material Cost: \$7,500**
- Workshop (Moreno Valley Flora/Fauna DIY Crafts)
  - Supplies: \$500
  - Coordination \$500
  - **Estimated Workshop Cost: \$1,000**
- Location Preparation:
  - Cleaning supplies: \$300
  - Wall priming: \$1,200
  - **Estimated Preparation Cost: \$1,500**
- **Mural Project Cost: \$20,000**

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## Front view

- **Address:** 16841 Via Pamplona, Moreno Valley, CA 92551, front of restroom
- **Size:** 180 sq feet (Two 90 sq feet walls)
- **Features Soccer and Football motifs**
- **Vibrant colors creating a dynamic and energetic visual narrative inspired by Moreno Valley**
- **Invites park visitors to embrace the spirit of athleticism**
- **Enhances the park's atmosphere with a lively and engaging mural**



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## Side one of the restroom walls

- **Address:** 16841 Via Pamplona, Moreno Valley, CA 92551, on restroom building
- **Size:** 110 sq feet
- **Showcases local flora and fauna**
- **Elderberry, Deer, Sunflower, Cactus, Petroglyphs (Rock carvings and drawings), Moreno Valley “MV”, Mountain Lion, and Mammoth**





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## Side two of the restroom at El Portero Park

- **Address:** 16841 Via Pamplona, Moreno Valley, CA 92551, on restroom building
- **Size:** 110 sq feet
- **Featuring flora and fauna local to Moreno Valley**
- **Showcases the Moreno Valley “M” on Box Springs Mountain, Yucca, Black Sage, Sunflower, Western fence lizard, Bobcat, and Desert Cottontail.**



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# Mural Schedule

## 1. Week 1: Planning, Preparation, and Design

- Understand client's vision and finalize project details.
- Develop a mural proposal and obtain client approval.
- Compile a list of materials and order them promptly.
- Begin the design process, ensuring alignment with client expectations.

## 2. Weeks 2-4: Execution and Progress Updates

- Begin mural execution promptly after design approval.
- Regularly update the client on progress, maintaining open communication.
- Address any artistic challenges or adjustments promptly.
- Workshop available upon completion of walls containing flora & fauna

## 3. Week 5: Finalization

- Complete any final touches or enhancements.
- Obtain client approval and ensure satisfaction.
- Celebrate the successful completion of the mural.





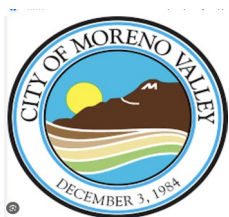
# Inspiration!



**Tree Cholla**  
(*Cylindropuntia imbricata*)



**Senita Cactus**  
(*Lophocereus schottii*)



**Western Fence Lizard**  
(*Sceloporus occidentalis*)



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## Community Engagement

**Volunteer Coordinator: Karyn Vice**

- **Role:** Connects with city communications and marketing to amplify workshop reach and impact.
- **Channels:** Utilizes social media, local community centers & schools, and collaborates with communications departments for comprehensive outreach.
- **Benefits:** Contributes to community engagement, strengthens partnerships, and promotes the mural project's positive impact.



## Native Flora/Fauna Workshop

- Workshop featuring coloring books, DIY crafts, and educational sessions
- Participants will learn about local flora and fauna native to the area.
- Activities are kid-friendly and suitable for children.
- Opportunities for filling in coloring books with illustrations of regional plants and animals.
- Hands-on crafts to deepen understanding and appreciation of the natural environment.



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## Goals/Objectives

- Seamlessly blend artistic expression, athletics, and nature in the park setting.
- Create an engaging mural that educates viewers and enhances the park experience.
- Infuse the park with vibrant artistry, fostering a deeper connection with nature.



# Thank you!



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