

Wednesday, February 21, 2024



Public Art Application

The City Council continues to support community identity by encouraging development and display of public art to promote the history, heritage, culture, and contemporary identity of Moreno Valley. The goal of the Moreno Valley Public Art program is to offer an opportunity for local artists and business owners to create a distinctive sense of place and pride in Moreno Valley city facilities, parks, utility boxes, streets, and open spaces.

IMPORTANT NOTICE

Please be advised that except for your personal email address, residential address and phone number, by submitting this application, you are consenting to the disclosure of this completed application and its contents under the California Public Records Act.

Requirement Checklist (do not move forward with the application until all applicable items are available to upload)

Mock-up of project in proposed location

Project Schedule – planning, prep, design, execution

Examples of previous artwork

Resume/CV

References

Additional Supporting Materials – For example, portfolio, video files, articles, etc.

Artist Information

Full Name

Christopher Poupore

Are you a resident of the City of Moreno Valley

No

E-mail

cjpoupore@gmail.com

Phone Number

(804) 929-1125

Address

8850 Cattaraugus Ave
Los Angeles, CA, 90034
United States

Briefly describe your experience as an artist or involvement in public art projects:

As an artist based in Richmond, VA, now residing in Los Angeles, I bring a diverse creative background to my work. Alongside my passion for visual arts, I am also a filmmaker with experience in crafting compelling narratives. My commitment to art education is evident through my role in leading the Youth Cinema Project as a mentor in an after-school program. This initiative has not only enriched young minds but has been recognized with awards at the renowned LALIFF film festival for artistic contributions. My

artistic journey is marked by a dedication to both personal expression and community engagement.

Social Media

Website: <https://www.sheeshstudios.com/our-work/graphic-design>

Project Details

Will you be requesting monetary funds? Yes

If you responded yes to the above, what is the amount requested? 20000

Project type (check all that apply) Mural Art and video work of the art being made

Provide your budget allocation for your artist fee and supplies/materials:

Mural Artist Fee: \$10,000

2. Materials:

- Paints: \$4,000
- Brushes: \$2,000
- Primer: \$1,000
- Sealant: \$500
- Estimated Material Cost: \$7,500

3. Location Preparation:

- Cleaning supplies: \$300
- Wall priming: \$1,200
- Estimated Preparation Cost: \$1,500

4. Workshop (Moreno Valley Flora/Fauna DIY Crafts)

- Supplies: \$500
- Coordination \$500
- Estimated Workshop Cost: \$1,000

Total Budget:

\$10,000 (Mural Artist Fee) + \$7,500 (Material) + \$1,500 (Preparation) + \$1,000 (Workshop) = \$20,000 (Total Budget)

Project Theme: Concept: "Nature's Kaleidoscope"

Proposed project location (include district and address): 16841 Via Pamplona, Moreno Valley, CA 92551

Proposed project size (in square feet): 400 sq feet

Project description:

Embarking on the mural project titled "Nature's Kaleidoscope," our aim is to seamlessly merge vibrant artistic expressions with the serene ambiance of nature within the park setting. Spearheaded by lead artist Christopher Poupore, along with support from a few of his trusted assistants, this endeavor seeks to create an immersive visual experience that resonates deeply with the local community while celebrating Moreno Valley's rich natural heritage.

Concept: "Nature's Kaleidoscope"

Drawing inspiration from the local community's passion for sports and youth wellness, the mural

incorporates imagery of soccer and football, weaving them into the tapestry of vibrant colors and organic shapes. This inclusion aims to foster a sense of unity and vitality, inviting residents to connect with the mural on a personal level.

Incorporating native flora and fauna of Moreno Valley, such as elderberry, deer, sunflower, cactus, petroglyphs, mountain lion, and mammoth, the mural pays homage to the region's biodiversity and cultural significance. Additionally, samples of inspiration were drawn from local landmarks and cultural symbols, infusing the artwork with a sense of place and identity.

The mural features soccer and football motifs, symbolizing the community's love for sports and promoting an active lifestyle. Vibrant colors create a dynamic and energetic visual narrative inspired by Moreno Valley, enhancing the park's atmosphere with a lively and engaging mural.

Furthermore, the artwork showcases local flora and fauna, including the Moreno Valley "M" on Box Springs Mountain, yucca, black sage, sunflower, western fence lizard, bobcat, and desert cottontail. By showcasing these elements, the mural celebrates the beauty and diversity of Moreno Valley's natural environment, inviting park visitors to embrace the spirit of athleticism and environmental stewardship.

Materials and Finishing: The mural will be created using high-quality, weather-resistant acrylic paints to ensure longevity and durability. The colors chosen will be vibrant and long-lasting, reflecting the vitality of the local community and the natural surroundings. Logos and words used will include the Moreno Valley "M" emblem, along with inspirational phrases promoting community, wellness, and environmental conservation.

Once completed, the mural will be sealed with a protective finish to safeguard against weathering and vandalism, ensuring its beauty endures for years to come. This sealant will also enhance the colors and textures of the artwork, providing a polished and professional finish that enhances the overall aesthetic of the park environment.

Provide a maintenance plan for your art project:

As the mural artist, here's a simplified maintenance plan tailored to your requirements:

Sealant Application:

Apply a durable and weather-resistant sealant to protect the mural from environmental damage.

Dispose of any excess sealant and related materials according to local regulations for hazardous waste disposal.

Cleaning:

Clean the mural periodically using gentle methods and appropriate cleaning materials.

Dispose of any used cleaning materials responsibly according to local waste disposal guidelines.

Disposal of Materials:

Dispose of any unused or expired paint, sealant, brushes, and cleaning supplies properly.

Separate recyclable materials from non-recyclable waste and dispose of them accordingly.

Consider donating leftover materials to local art programs or organizations to minimize waste.

Community Engagement:

Engage with the local community to raise awareness about the importance of proper waste disposal practices.

Encourage community involvement in mural maintenance efforts, such as organizing cleanup events or workshops on responsible waste management.

Photo of proposed project location:



Identify organizations and/or individuals you will be working with or collaborating with on this project:

Karyn Vice, Coordinator

Describe the goal/objective of your project:

Seamlessly blend artistic expression, athletics, and nature in the park setting. Create an engaging mural that educates viewers and enhances the park experience. Infuse the park with vibrant artistry, fostering a deeper connection with nature.

Will project include community outreach or engagement? (ex. community or volunteer day, work shop, etc.)

Yes

If yes, please describe:

A workshop for the community to explore the indigenous flora and fauna of the region will be organized, and these themes will be depicted on the mural.

Has the City of Moreno Valley provided funding to you in the past?

No

Approximately how many people will participate or have the opportunity to view your project:

15

Additional Information Regarding Your Project:

Thank you for considering this project and I am grateful for Moreno Valley's support of public art.

Please Upload the Following Items Below:

Mock-up of project in proposed location

Project Schedule – planning, prep, design, execution

Examples of previous artwork

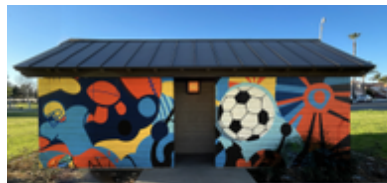
Resume/CV

References

Additional Supporting Materials – For example, portfolio, video files, articles, etc.

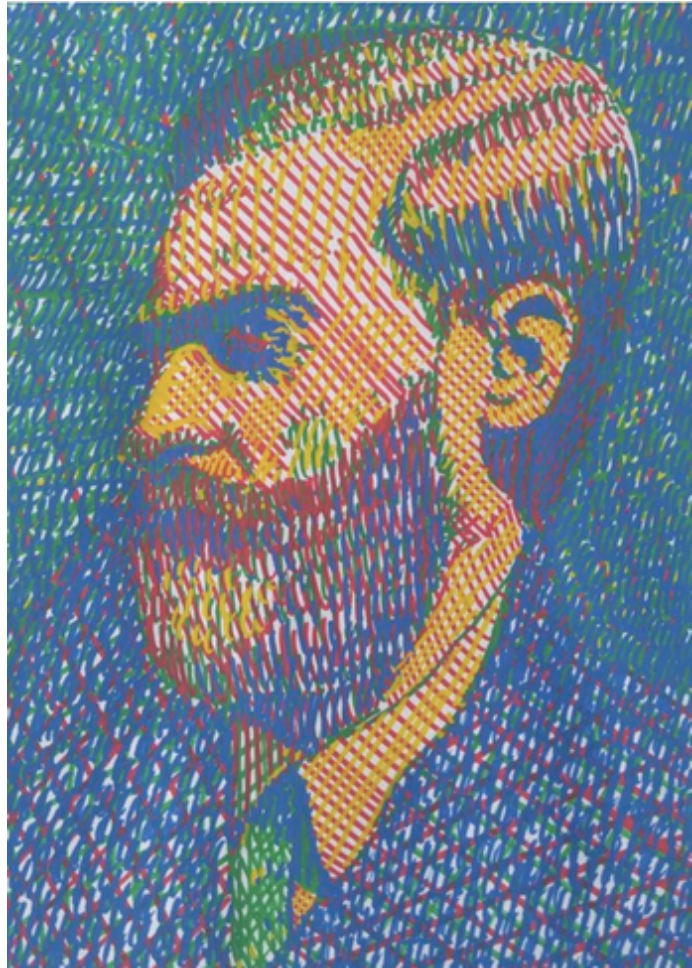
File Upload






Nature's Kaleidoscope by Chris Poupore
El Portero Park
16841 Via Pamplona,
Moreno Valley, CA 92551
400 sq ft to be painted







 Christopher Poupore Muralist.pdf

 Mural Schedule Christopherpdf

 Mural budget.pdf

 Mural concept Christopher P... .pdf

 References Chris Poupore.pdf

Waiver of Liability

The undersigned, by participating in the City of Moreno Valley Public Art Program (“Art Program”), hereby agrees to waive all rights to pursue any actions, claims or lawsuits against the City of Moreno Valley (“City”) and all of its affiliated agencies, and their respective officials, agents, employees or volunteers (collectively, “City Parties”), irrespective of the nature of the injury, damage or liability, and release and hold harmless the City Parties from all claims, actions or lawsuits arising from or in connection with any injuries, death, liability, expenses, losses, claims, suits, actions, judgments, costs, or damages arising from or related to my participation in the Art Program.

I also hereby expressly waive any and all rights and benefits conferred upon me by the provisions of Section 1542 of the California Civil Code which reads as follows:

“A general release does not extend to claims that the creditor or releasing party does not know or suspect to exist in his or her favor at the time of executing the release and that, if known by him or her, would have materially affected his or her settlement with the debtor or released party.”

Notwithstanding the provisions of Section 1542, and to implement a full and complete release as set forth, I acknowledge this waiver will be effective as a bar to any and all actions, fees, damages, losses, claims, liabilities and demands of whatsoever character, nature and kind known or unknown, or suspected or unsuspected. I further represent and warrant that I have read this Form, including this waiver provision, and, prior to executing this instrument, I have had an opportunity to consult an attorney about this instrument and specifically about this waiver provision.

Initials

By signing below, I acknowledge that I am authorized to sign this application. I have read and agree to abide by the City of Moreno Valley Public Art Program requirements and Waiver of Liability. I understand I will need to complete the following items if my project is approved: artist agreement, new vendor form, W-9, Moreno Valley business license, and provide a certificate of insurance. I understand that this application is subject to City and Art Commission review, approval, and denial.

Date Signed

Wednesday, February 21, 2024

Want to Submit in Person?

Please print this application and turn in supporting documents at the Conference & Recreation Center at 14075 Frederick St. Moreno Valley, CA 92553.

Next Steps:

The Public Art team will be in contact with you regarding any additional or supplemental items needed to complete your application. Once your application is complete, you will be invited to present your project to the Moreno Valley Arts Commission. This is a mandatory presentation for all proposed projects. City Staff will be in contact for further details.

Questions or comments?

Contact the Public Art team at Publicart@moval.org, visit Moval.org/parks, or call Claudia Torres at 951-413-3289