



Report to City Council

TO: Mayor and City Council
Mayor and City Council Acting in its Capacity as
President and Members of the Board of Directors of
the Moreno Valley Community Services District (CSD)

FROM: Jeremy Bubnick, Parks & Community Services
Director

AGENDA DATE: January 21, 2025

TITLE: REVIEW AND CONSIDER THE ART COMMISSION'S
APPROVAL OF PUBLIC ART REQUEST FOR FUNDING
APPLICATION-CHRISTOPHER POUPORE MURAL EL
POTRERO PARK RESTROOM (REPORT OF: PARKS &
COMMUNITY SERVICES)

TITLE SUMMARY: Review and Consider the Art Commission's Approval of
Public Art Request for Funding Application-Christopher
Pouppore Mural El Potrero Park Restroom

Recommendation(s)

Art Commission's Recommendations: That the City Council and CSD:

1. Receive and file the artist presentation; and
2. Review and consider the Art Commission's approval of Public Art Request for Funding Application from Christopher Pouppore for a 400 square feet mural at El Potrero Park restroom, a time lapse video, and workshop; and
3. Authorize the Executive Director and or its designee to enter into an agreement for services with the approved applicant and submit a budget adjustment request to utilize funding from DIF Public Art Fund 2916.
4. Authorize a budget adjustment as set forth in the Fiscal Impact section of this report.

SUMMARY

This report recommends that the Council review and consider the Art Commission's approval of the Public Art Program Request for Funding Application submitted by Christopher Poupore for a 400 square feet mural at El Potrero Park restroom, a time lapse video and a workshop. The amount of funding being requested by the applicant is \$20,000.

If approved, Parks & Community Services staff will work with the selected applicant to enter into a Professional Services Agreement to complete the proposed project.

The Public Art Program will utilize funding from Development Impact Fees (DIF)-Public Art Fund 2916.

DISCUSSION

On June 20, 2023, the City Council approved the City of Moreno Valley's Public Art Policy which includes guidelines regarding submittal process, selection criteria, installation, deinstallation, and agreements as it relates to the Public Art Program. It further considers the role of the Arts Commission and calls for City Council to make the final decision on all public art on City of Moreno Valley property.

Per the approved Public Art Policy, "Public Art" is defined as artistic works created by artists as unique and original works located in a public space or facility and accessible to the public. Public Art includes works of a permanent or temporary nature. "Public Art" can be in the form of exhibit, performance, installation, integration of art and architecture, and a unique physical environment or feature that integrates art in the city. Eligible mediums include but are not limited to painting, mural, drawing, sculpture, photography, landscaping, water feature, components of a building, works of sound and/or light, and spoken word. Mass produced or standardized art, mechanical reproductions, or directional signage are not eligible mediums.

During a meeting held on February 28, 2024, the Arts Commission approved the subject application to be forwarded to the City Council for review and final funding consideration.

ALTERNATIVES

1. Approve the Art Commission's recommendations; or
2. Do not Approve the Art Commission's recommendations; or
3. Provide Staff with alternate direction.

FISCAL IMPACT

Funding for the Public Art Program is available through DIF Public Art Fund 2916. If approved, a budget adjustment would be requested as outlined below:

Description	Fund	GL Account No.	Type (Rev/Exp)	FY 24/25 Budget	Proposed Adjustments	FY 24/25 Amended Budget
Transfer to (Other Funds)	2916 DIF Public Art	2916-99-95-92916-903316	Exp	\$0	\$20,000	\$20,000
Transfer in -from DIF Public Art	3316	3316-99-99-93316-802916	Rev	\$0	\$20,000	\$20,000
Contractual Svcs.	3316	3316-50-59-35323-625099 Project No. PCS ART- MURALS-EL POTRERO PARK	Exp	\$0	\$20,000	\$20,000

NOTIFICATION

Posting of Agenda.

PREPARATION OF STAFF REPORT

Prepared By:
Patty Yhuit
PCS Admin & Fin Services Division Manager

Department Head Approval:
Jeremy Bubnick
Parks & Community Services Director

CITY COUNCIL GOALS

Advocacy: Develop cooperative intergovernmental relationships and be a forceful advocate of City policies, objectives, and goals to appropriate external governments, agencies and corporations.

Community Image, Neighborhood Pride and Cleanliness: Promote a sense of community pride and foster an excellent image about our City by developing and executing programs which will result in quality development, enhanced neighborhood preservation efforts, including home rehabilitation and neighborhood restoration.

Positive Environment: Create a positive environment for the development of Moreno Valley's future.

CITY COUNCIL STRATEGIC PRIORITIES

- 1. Economic Development**
- 2. Public Safety**
- 3. Library**
- 4. Infrastructure**
- 5. Beautification, Community Engagement, and Quality of Life**
- 6. Youth Programs**

Report Approval Details

Document Title:	STAFFREPORT_PCS_PUBLICARTCPOUPORE_PCS.docx
Attachments:	<ul style="list-style-type: none">- Application_C.Poupore.2.28.24.pdf- Budget_C.Poupore_Mural_EI Potrero.pdf- Mock up_Chris Poupore_Mural_EI Potrero.pdf- Presentation Updated_C.Poupore-Mural_EI Potrero.pdf
Final Approval Date:	Jan 14, 2025

This report and all of its attachments were approved and signed as outlined below:

Jeremy Bubnick

Natalia Lopez

Launa Jimenez

Brian Mohan

Patty Rodriguez