



Report to City Council

TO: Mayor and City Council

FROM: Melissa Walker, Public Works Director/City Engineer

AGENDA DATE: October 15, 2024

TITLE: ROAD CLOSURES FOR THE 2024 ANNUAL FUN COLOR RUN (REPORT OF: PUBLIC WORKS)

TITLE SUMMARY: Authorization of Temporary Road Closures for the 2024 Second Annual Fun Color Run

Recommendation(s)

That the City Council:

1. Approve all recommended road closures for the 2024 second annual Fun Color Run as outlined in this report; and
2. Authorize the Moreno Valley Police Department and the Public Works Director/City Engineer the authority to make additional changes or recommended road closures as needed for the event.

SUMMARY

The following report recommends approval of the proposed temporary road closures for the City's 2024 second annual Fun Color Run on Saturday, November 16, 2024, from 8:00 a.m. to 11:00 a.m. The proposed street closures will happen between 6:30 am to 11:30 am to allow for event setup and clean up. Additionally, this report requests authorization to permit the Moreno Valley Police Department (MVPD) and the Public Works Director/City Engineer the authority to make any necessary changes or road closures for the event.

DISCUSSION

The Parks and Community Services Department (PCS) is excited to host the City's second annual Fun Color Run for Moreno Valley residents on Saturday, November 16,

2024, from 8:00 a.m. to 11:00 a.m. The event starts and finishes at the Civic Center Amphitheater parking lot. Building on the success of last year's event, which saw a great turnout and enthusiastic participation, event organizers expect around 750 participants at this year's run. Runners, joggers, and walkers will begin the route at 9:00 a.m. and will complete a pre-planned two-mile course. During the run, participants will have the option of being sprayed with a variety of neon-colored powders. These colored powders are made of a non-flammable cornstarch-based material that is non-toxic, gluten-free, and environmentally friendly, making them safe for participants of all ages. After the run, participants will come together for closing remarks and prize announcements.

The Fun Color Run Path of Travel:

At the start of the run, event participants will exit the Civic Center Amphitheater parking lot and egress onto Frederick Street. They will then travel north on Frederick Street, towards Alessandro Boulevard, where they turn right. After that, they will use the eastbound lanes to travel on Alessandro Boulevard towards Graham Street. When they reach the intersection of Alessandro Boulevard and Graham Street, they will turn right and head southbound on Graham Street towards Brodiaea Avenue.

Upon reaching the intersection of Graham Street and Brodiaea Avenue, the participants will proceed westbound on Brodiaea Avenue towards Frederick Street and turn right. From there, they will briefly travel northbound on Frederick Street to the intersection of Calle San Juan De Los Lagos and Frederick Street and make a left to head west onto Calle San Juan De Los Lagos towards Veterans Way. For this final stretch, participants will make a right turn onto Veterans Way and proceed northbound on Veterans Avenue to the west entrance of the Civic Center Amphitheater's parking lot's ingress. Participants will then enter the Civic Center Amphitheater's parking lot to reach the finish line.

The Proposed Road Closures

The proposed road closures will occur between the hours of 6:30 a.m. and 11:30 a.m. on Saturday, November 16, 2024, to control traffic and promote safety for event staff and runners. The proposed road closures are as follows:

- a. Eastbound lanes of Alessandro Boulevard between Frederick Street and Graham Street
- b. Graham Street between Alessandro Boulevard and Brodiaea Avenue
- c. Brodiaea Avenue between Graham Street and Frederick Street
- d. Frederick Street between Resource Avenue and Alessandro Boulevard
- e. Corporate Way between Resource Way and Calle San Juan De Los Lagos
- f. Resource Way between Corporate Way and Frederick Street
- g. Calle San Juan De Los Lagos between Frederick Street and Veterans Way
- h. Veterans Way between Calle San Juan De Los Lagos and Alessandro Boulevard

ALTERNATIVES

1. Approve and authorize the recommended street closures for the second annual

Fun Color Run event in concurrence with the Moreno Valley Police Department and the Public Works Director/City Engineer. *Staff recommends this alternative as it will allow a thorough process to ensure the safety of staff and participants.*

2. Do not approve and authorize the recommended street closures for the second annual Fun Color Run event in concurrence with the Moreno Valley Police Department and the Public Works Director/City Engineer. *Staff does not recommend this alternative as businesses and residents will need to be advised of the proposed street closures as soon as possible.*

FISCAL IMPACT

The adopted FY 2024/25 Parks & Community Services operating budget will absorb all proposed street closures, traffic control, and security costs.

NOTIFICATION

Publication of the Agenda.

As part of the Fun Color Run planning process, businesses and residents potentially impacted by the street closures will receive written notification of the scheduled street closures from the Parks & Community Services Department. Additional advanced public notices will be made via the City's MVTV-3 broadcast system, the City's website, and electronic message boards. Additionally, the Moreno Valley Police Department will notify the Moreno Valley Fire Department, the American Medical Response, and the Riverside Transit Authority of the road closures.

PREPARATION OF STAFF REPORT

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CITY COUNCIL GOALS

Community Image, Neighborhood Pride and Cleanliness: Promote a sense of community pride and foster an excellent image about our City by developing and executing programs which will result in quality development, enhanced neighborhood preservation efforts, including home rehabilitation and neighborhood restoration.

Public Safety: Provide a safe and secure environment for people and property in the community, control the number and severity of fire and hazardous material incidents, and provide protection for citizens who live, work and visit the City of Moreno Valley.

CITY COUNCIL STRATEGIC PRIORITIES

- 1. Economic Development**
- 2. Public Safety**
- 3. Library**
- 4. Infrastructure**
- 5. Beautification, Community Engagement, and Quality of Life**
- 6. Youth Programs**

Objective 5.5: Promote a healthy community and lifestyle.

Objective 5.6: Enhance community outreach, partnership opportunities, and stakeholder ownership of the City's parks and recreation services, programs and events.

Objective 6.2: Improve health, wellness and fitness for Moreno Valley youth through recreation and sports programs.

Report Approval Details

Document Title:	STAFFREPORT_24-0576_PW_TED_FUNRUN2024.docx
Attachments:	- Color Fun Run Street Closures Map 2024.pdf - 2024 TCP Color Fun Run Maps.pdf
Final Approval Date:	Oct 7, 2024

This report and all of its attachments were approved and signed as outlined below:

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