



Report to City Council

TO: Mayor and City Council

FROM: Patty Rodriguez, Acting Manager of the Office of the Mayor and City Council/City Clerk

AGENDA DATE: September 3, 2024

TITLE: RESOLUTION ADOPTING A CITY-WIDE EVENTS INVITATION POLICY TO ENSURE THAT CERTAIN REGIONALLY ELECTED OFFICIALS ARE INVITED TO CITY-WIDE EVENTS (REPORT OF: CITY CLERK)

TITLE SUMMARY: City-Wide Events Policy

Recommendation(s)

That the City Council:

1. Adopt the Resolution Number 2024-XX Adopting a City-Wide Events Policy to ensure that certain Regionally Elected Officials are invited to City-Wide Events.

SUMMARY

The City periodically holds City-wide events to showcase certain aspects of the City, increasing and promoting public transparency, helping local leaders connect with constituents, networking with the local business community, communicating with social and public non-profit organizations, and touting the City's accomplishments. One such City-wide event is the annual State of the City, which is held in the summer.

To ensure that "Regionally Elected Officials" who have been elected by the voters to serve on the governing body of any governmental agency that includes within its jurisdictional boundaries any land or territory situated within the jurisdictional boundaries of the City are made aware of the particular needs and interests of the residents and businesses of the City, it has been proposed that the City provide the opportunity for these officials to attend certain City-wide events regardless of their personal political affiliations by requiring the City Clerk's Office to send invitations to such officials to all City-wide events.

The proposed policy includes the following definitions:

- “**Official City-Wide Event**” shall mean any event, activity or program that is paid for in whole or in part by the City that takes place in or on any City-owned or leased structure, property or facility pertaining to any City-related matter that involves the planned participation and/or attendance by the Mayor and all councilmembers.
- “**Regionally Elected Officials**” shall mean, without limitation, any person who has been elected by the voters to serve on the governing body of any governmental agency that includes within its jurisdictional boundaries any land or territory situated within the jurisdictional boundaries of the City of Moreno Valley.

The proposed policy would require the City Clerk’s Office to dispatch invitations and provide any necessary passes or tickets to all regionally elected officials, as defined above, to attend all official city-wide events. The City Clerk will be required to maintain an up-to-date roster of all regionally elected officials who staff shall invite to all official City-wide events pursuant to the policy. Furthermore, the invitations will extend to no more than one other person who shall be officially employed by the invitee’s respective governmental agency.

The current roster of Regionally Elected Officials is attached. This roster will be updated as needed.

Finally, if there are any disclosure requirements under the Political Reform Act or the regulations of the Fair Political Practices Commission (or the invitee’s agency), it will be the responsibility of the invitee to comply with any such disclosure requirements.

ALTERNATIVES

The City Council has the following alternatives:

1. Approve the Resolution to require the City Clerk to invite Regionally Elected Officials to all City-wide events.
2. Do not approve Resolution.

FISCAL IMPACT

The fiscal impact will be dependent upon the cost of any tickets and passes that will be provided on a complementary basis.

PREPARATION OF STAFF REPORT

Prepared By:
Name Patty Rodriguez
Title Acting City Clerk

Department Head Approval:
Name Patty Rodriguez
Title Acting City Clerk

CITY COUNCIL GOALS

Advocacy: Develop cooperative intergovernmental relationships and be a forceful advocate of City policies, objectives, and goals to appropriate external governments, agencies and corporations.

Community Image, Neighborhood Pride and Cleanliness: Promote a sense of community pride and foster an excellent image about our City by developing and executing programs which will result in quality development, enhanced neighborhood preservation efforts, including home rehabilitation and neighborhood restoration.

Positive Environment: Create a positive environment for the development of Moreno Valley's future.

CITY COUNCIL STRATEGIC PRIORITIES

- 1. Economic Development**
- 2. Public Safety**
- 3. Library**
- 4. Infrastructure**
- 5. Beautification, Community Engagement, and Quality of Life**
- 6. Youth Programs**

Report Approval Details

Document Title:	STAFFREPORT_CITYWIDEEVENTS.docx
Attachments:	- CITY EVENTS POLICY - RESOLUTION (8.15.24).doc - REGIONALLY ELECTED OFFICIALS .pdf
Final Approval Date:	Aug 27, 2024

This report and all of its attachments were approved and signed as outlined below:

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Launa Jimenez

Brian Mohan

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