



## Report to City Council

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**TO:** Mayor and City Council  
Mayor and City Council Acting in its Capacity as President and Members of the Board of Directors of the Moreno Valley Community Services District (CSD)

**FROM:** Jeremy Bubnick, Parks & Community Services Director

**AGENDA DATE:** June 18, 2024

**TITLE:** ACCEPT FUNDING FROM CA ARTS COUNCIL-PUBLIC ART PILOT PROGRAM (REPORT OF: PARKS AND COMMUNITY SERVICES)

**TITLE SUMMARY:** Accept funding from CA Arts Council for the Public Art Pilot Program

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### **Recommendation(s)**

That the City Council and CSD:

1. Authorize the City Manager/Executive Director or its Authorized Representative, Parks & Community Services Director, or designee to accept grant award from the California Arts Council for the City of Moreno Valley Public Art Program in the amount of \$1,000,000; and
2. Authorize the City Manager/Executive Director or designee to process necessary budget adjustments/appropriations in FY 23/24 for the grant award funds received.

### **SUMMARY**

The city received notification of award funding recommendation from the CA Arts Council for the City of Moreno Valley's Public Art Pilot Program in the amount of \$1,000,000.

The grant funding will be utilized to further the City's and City Council's interest in building a distinctive sense of place and pride in Moreno Valley. This grant funding will further develop programs that will assist with those efforts within its Public Art Program.

## **DISCUSSION**

The City Council continues to support community identity by encouraging development and display of public art to promote the history, heritage, culture, and contemporary identity of Moreno Valley. In addition, the City recently revived the Arts Commission, a local art agency appointed by the City Council to assist the City in encouraging, promoting, and fostering programs for the City's cultural enrichment, contributing to the quality of life in Moreno Valley as well as developing an awareness of the value of arts in the community.

Through the creation and adoption of its Public Art Policy, the City developed a Public Art Program which consists of providing funding for various public art projects. Public Art includes works of a permanent or temporary nature. Public Art can be in the form of exhibit, performance, installation, integration of art and architecture, and a unique physical environment or feature that integrates art in the city. Eligible mediums include but are not limited to painting, mural, drawing, sculpture, photography, landscaping, water feature, components of a building, works of sound and/or light, and spoken word. Mass produced or standardized art, mechanical reproductions, or directional signage are not eligible.

This funding of \$1,000,000 will further enhance the City's Public Art Program and will provide a wide range of opportunities to continue to move forward the arts in the community.

The City entered into an agreement with CA Arts Council to administer these grant funds and will provide the required documentation and reporting as stipulated by the grant agreement.

## **ALTERNATIVES**

1. Approve the recommended actions as presented in this staff report. Staff recommends this alternative as it will have a positive impact on the community by providing funding for the Public Art Pilot Program.
2. Do not approve the recommended actions as presented in this staff report. Staff does not recommend this alternative as it will not provide the opportunity for funding for the Public Art Pilot Program.

## **FISCAL IMPACT**

The funding for this grant award will be budgeted in Fund 2300 (Other Grants).

Description	Fund	GL Account No.	Type (Rev/Exp)	FY 23/24 Budget	Proposed Adjustments	FY 23/24 Amended Budget
State Grant Revenue	2300	2300-50-92-75021-486000	Rev	\$0	\$1,000,000	\$1,000,000
Contractual Svs.	2300	2300-50-92-75021-625099	Exp	\$0	\$1,000,000	\$1,000,000

**NOTIFICATION**

Posting of agenda.

**PREPARATION OF STAFF REPORT**

Prepared By:  
Patty Yhuit  
PCS Admin & Financial Services Division Manager

Department Head Approval:  
Jeremy Bubnick  
Parks & Community Services Director

**CITY COUNCIL GOALS**

Community Image, Neighborhood Pride and Cleanliness: Promote a sense of community pride and foster an excellent image about our City by developing and executing programs which will result in quality development, enhanced neighborhood preservation efforts, including home rehabilitation and neighborhood restoration.

Positive Environment: Create a positive environment for the development of Moreno Valley's future.

Revenue Diversification and Preservation: Develop a variety of City revenue sources and policies to create a stable revenue base and fiscal policies to support essential City services, regardless of economic climate.

## Report Approval Details

Document Title:	STAFFREPORT_ACCEPTFUNDINGCAARTSPUBARTPROG_PCS.docx
Attachments :	- Exhibit A.pdf
Final Approval Date:	Jun 12, 2024

This report and all of its attachments were approved and signed as outlined below:

Jeremy Bubnick

Natalia Lopez

**No Signature - Task assigned to Launa Jimenez was completed by workflow administrator Patty Rodriguez**

Launa Jimenez

**No Signature - Task assigned to Brian Mohan was completed by workflow administrator Patty Rodriguez**

Brian Mohan

Mike Lee

Jane Halstead