



Report to City Council

TO: Mayor and City Council
Mayor and City Council Acting in its Capacity as
President and Members of the Board of Directors of
the Moreno Valley Community Services District (CSD)

FROM: Jeremy Bubnick, Parks & Community Services
Director

AGENDA DATE: June 18, 2024

TITLE: ACCEPT FUNDING FROM THE NATIONAL
ENDOWMENT FOR THE ARTS FOR SUMMER
THEATER PROGRAM (REPORT OF: PARKS AND
COMMUNITY SERVICES)

TITLE SUMMARY: Accept funding from the National Endowment for the Arts for
the Summer Youth Camp Theater Program

Recommendation(s)

That the City Council and CSD:

1. Authorize the City Manager/Executive Director or its Authorized Representative Parks & Community Services Director, or designee to accept grant award from the National Endowment for the Arts for the Summer Youth Camp Theater Program in the amount of \$40,000; and
2. Authorize the City Manager/Executive Director or designee to process necessary budget adjustments and appropriations in FY 23/24 for the grant award funds received.

SUMMARY

The City received notification of award funding recommendation from the National Endowment for the Arts on May 22, 2024, for the Summer Camp Youth Theater Program.

This report recommends acceptance of \$40,000 in grant funding from the National Endowment for the Arts, Grants for Arts Projects for the Summer Camp Youth Theater Program.

The grant award along with the required City match of \$40,000 will provide funding for the Summer Camp Youth Theater Program, MoVal Stage Stars, which will be offered this Summer 2024. MoVal Stage Stars will be a five-week program with a focus on Theater & Performing Arts which will include activities such as acting, dancing, singing, and learning how to audition. The target age population for the program will be youth ages 7-17. A light snack will be provided daily. A weekly excursion will also be offered as part of the program which will include a snack and lunch.

DISCUSSION

“The Arts . . . belong to all the people of the United States.” –1965 Enabling Legislation for the National Endowment for the Arts in the National Foundation on the Arts and the Humanities Act of 1965.

The National Endowment for the Arts (NEA) is proud to support the nation’s arts sector with grant opportunities so that together we can help everyone live more artful lives.

Arts and cultural activities are supported by a vast ecosystem that includes artists, arts workers, audiences, learners, communities, foundations, and organizations at the local, state-wide, regional, and national level. As a federal agency, the NEA holds a unique place within this ecosystem: we are the only arts funder in the United States—public or private—that provides access to the arts in all 50 states, the District of Columbia, and U.S. jurisdictions. Each year, NEA awards thousands of grants nationwide for catalytic work in the arts, including grants to first-time applicants.

Grants for Arts Projects (GAP) provides expansive funding opportunities to strengthen the nation’s arts and culture ecosystem. Through project-based funding, the program supports opportunities for public engagement with the arts and arts education, for the integration of the arts with strategies promoting the health and well-being of people and communities, and for the improvement of overall capacity and capabilities within the arts sector.

Funded through the Local Arts Agency discipline, the MoVal Stage Stars Program will provide participants with the opportunity to learn about the Theater and Performing Arts including lessons in acting, dancing, singing, and learning how to audition. The program will be offered to youth ages 7-17 and will include a daily snack, and an opportunity to take part in a culminating excursion.

All grants require a nonfederal cost share or match of at least 1 to 1. The City will utilize Zone A funding to cover the \$40,000 required match.

The City will ensure that all required reporting is submitted and filed with the NEA.

ALTERNATIVES

1. Approve the recommended actions as presented in this staff report. Staff recommends this alternative as it will have a positive impact on the community by providing funding for the Summer Camp Youth Theater Program.

2. Do not approve the recommended actions as presented in this staff report. Staff does not recommend this alternative as it will not provide the opportunity for funding for the Summer Camp Youth Theater Program.

FISCAL IMPACT

This project will be budgeted in Fund 2300 (Other Grants) and the local match Fund 5011 (Zone A Parks).

Description	Fund	GL Account No.	Type (Rev/Exp)	FY 23/24 Budget	Proposed Adjustments	FY 23/24 Amended Budget
Fed Grant-Operating Rev.	2300	2300-50-92-75022-485000 Project: PCS PROG-STAGE STARS	Rev	\$0	\$40,000	\$40,000
Contractual Svcs-Other	2300	2300-50-92-75022-625099 Project: PCS PROG-STAGE STARS	Exp	\$0	\$12,000	\$12,000
Oper Mtrls-Furn & Equip	2300	2300-50-92-75022-630330 Project: PCS PROG-STAGE STARS	Exp	\$0	\$15,000	\$15,000
Oper Suppl-Snacks	2300	2300-50-92-75022-630220 Project: PCS PROG-STAGE STARS	Exp	\$0	\$ 3,600	\$3,600
Oper Mtrls-Other	2300	2300-50-92-75022-630399 Project: PCS PROG-STAGE STARS	Exp	\$0	\$ 9,400	\$9,400
Registration Fees	5011	5011-50-58-35315-507310 Project: PCS PROG-STAGE STARS-04	Rev	\$0	\$ 3,000	\$ 3,000
Oper Mtrls-Other	5011	5011-50-58-35315-630399 Project: PCS PROG-STAGE STARS	Exp	\$0	\$ 2,220	\$ 2,220
Oper Suppl-Other	5011	5011-50-58-35315-630299 Project: PCS PROG-STAGE STARS	Exp	\$0	\$ 2,000	\$ 2,000
Salaries-Regular	5011	5011-50-58-35315-611110 Project: PCS PROG-STAGE STARS-01	Exp	\$0	\$10,927	\$10,927
Salaries-Temp	5011	5011-50-58-35315-611310 Project: PCS PROG-STAGE STARS-01	Exp	\$0	\$20,483	\$20,483
Salaries Reimb. In/Out	5011	5011-50-58-35315-611510 Project: PCS PROG-STAGE STARS-01	Exp	\$0	\$ 7,370	\$ 7,370

NOTIFICATION

Posting of agenda.

PREPARATION OF STAFF REPORT

Prepared By:
Patty Yhuit
PCS Admin & Financial Services Division Manager

Department Head Approval:
Jeremy Bubnick
Parks & Community Services Director

CITY COUNCIL GOALS

Advocacy: Develop cooperative intergovernmental relationships and be a forceful advocate of City policies, objectives, and goals to appropriate external governments, agencies and corporations.

Positive Environment: Create a positive environment for the development of Moreno Valley's future.

Revenue Diversification and Preservation: Develop a variety of City revenue sources and policies to create a stable revenue base and fiscal policies to support essential City services, regardless of economic climate.

Report Approval Details

Document Title:	STAFFREPORT_ACCEPTFUNDINGNEA.docx
Attachments:	- Official Notice of Action-NEA_5.22.24.pdf
Final Approval Date:	Jun 12, 2024

This report and all of its attachments were approved and signed as outlined below:

Jeremy Bubnick

Natalia Lopez

No Signature - Task assigned to Launa Jimenez was completed by workflow administrator Patty Rodriguez

Launa Jimenez

No Signature - Task assigned to Brian Mohan was completed by workflow administrator Patty Rodriguez

Brian Mohan

Mike Lee

Jane Halstead